

The potential for Ethiopia's textile and garment industry - Management Briefing

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April 28, 2007 - [PRLog](#) -- Clothing and textiles is a totally global industry, with multinational companies continuously searching the world for new sources of supply. It seems strange, therefore, that Ethiopia has been almost completely overlooked, even though its textile and clothing industries are ripe for development and the Ethiopian government is desperate to encourage investment and export growth in this industry - which is still in its infancy, but has enormous export potential. It has indigenous raw cotton and the potential to produce other natural fibres plus an integrated textile supply chain, albeit in need of modernisation and expansion. This month's briefing offers an overview of the industry in Ethiopia, including an outline and history, SWOT analysis, the domestic and export market, machinery and equipment, expansion plans, foreign investment and examples of local manufacturing and sourcing companies.

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