

Mortgage Brokers Receive Free Mortgage Leads from YouRequire.com

YouRequire.com was developed to provide service professionals with an efficient and cost free way to obtain new clientele.

June 11, 2007 - [PRLog](#) -- Free Mortgage and Loan Leads at <http://www.YouRequire.com>

It is now easier for Mortgage brokers and loan officers to attract local customers through the internet. Whether it's Los Angeles, New York, Seattle, Atlanta or Chicago, all can be found on <http://www.YouRequire.com>, a free internet service designed to simplify shopping for personal and business services such as mortgages and loans.

“Service professionals have limited ways in which to acquire new clients” says George Elsom, President of YouRequire.com. “Most rely on phone book, direct mail, print, radio and television advertising. All these methods vary in effectiveness and can be expensive” said Elsom. “

Elsom knows first hand the difficulty service professionals face in establishing clientele. “Early in my career I put in some time as an Insurance Agent” says Elsom. “In order to get clients I had to resort to cold calling, which is a very undesirable method of marketing. I always felt there has to be a better way of acquiring clients.” YouRequire.com was developed with the mission to provide service professionals with an efficient and inexpensive way to obtain new clientele.

More and more people are turning to the internet to find mortgages, loans and banking services. .

YouRequire.com gives these consumers the free opportunity to post a request for the services they need.

YouRequire.com will then notify their members about the service request, allowing them to contact the customer directly. Consumers also have the opportunity to individually invite professional members to bid on their projects.

Basic professional members receive project leads for free, while for a nominal monthly fee, Premium professional members receive a greater amount of leads on a more frequent basis. Both Basic and Premium members can list their business on YouRequire's searchable national directory. Other features of membership include a job board, an event calendar and forums.

<http://www.YouRequire.com> greatly simplifies shopping for mortgage brokers.. “Finding a mortgage broker is always difficult. It's time consuming because it usually entails making a number of calls and trying to find the mortgage broker who can deliver the best mortgage for the most competitive price” says Elsom. “We really have simplified the shopping process for the consumer. Quick and easy is the best way to describe it.”

As there is an abundance of web sites that provide comparison shopping opportunities for all types of products, there is finally a site that offers a time efficient way to comparison shop for personal and business services. Finding the right professional with a competitive price can be an un-enjoyable and time consuming task. YouRequire greatly simplifies this process.

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About YouRequire.com:

YouRequire.com was developed to provide service professionals with an efficient and cost free way to obtain new clientele. The service also provides consumers a time efficient way to comparison shop for personal and business services

Website: www.yourequire.com

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