

A Better Self Image is a Book Away: Look, Speak & Behave For Men & Women

Image is important today, even in today's fast paced busy society. Learn how you can create a better you with the right tools to improve your image. Dress for success in business and your personal life.

July 18, 2007 - [PRLog](#) -- For years, highly paid executives at major corporations have had the benefit of professional image consultants to give them feedback about their presentation in the workplace. That expert advice has helped them to dress properly for business occasions, improve public speaking and presentation skills, understand the dos and don'ts of the workplace, and enhance their standing in the business community.

Now that same type of guidance is available to anyone in *Look, Speak & Behave For Women* And *Look, Speak & Behave For Men* (Sterling Publishing Co., Inc. / May 2007 / \$19.95 / ISBN 1-60239-026-6 / ISBN 1-60239-025-8). Author Jamie L. Yasko-Mangum, certified image consultant, has worked with numerous clients including Estée Lauder, the American Management Association, Pfizer, Darden Restaurants, and many high schools, colleges, and universities, helping employees and students improve their image. Based on her sought-after seminars, these indispensable books show readers how to project a positive and smart self-image, create a polished appearance, understand what is and is not proper behavior, and see how to communicate intelligently.

This book is receiving national attention including a recent recommendation by syndicated columnist Amy Dickinson in her column "Ask Amy." In response to a reader's question on how to get her husband to dress more appropriately, Dickinson wrote, "A book he might benefit from is *Look, Speak, & Behave® for Men: Expert Advice on Image, Etiquette, and Effective Communication for the Professional* by Jamie L. Yasko-Mangum (Skyhorse Publishing, 2007), <http://www.newsday.com/news/columnists/chi-0717askamyjull...>

Look, Speak & Behave For Women And *Look, Speak & Behave For Men* are the essential guides to improving your credibility, authority, reputation, and confidence in a workplace environment, regardless of profession or position. The books are available at Amazon and www.successfulstyle-image.com. The author is also available for media interviews and speaking engagements, and has several planned seminars coming soon including one in Ft. Lauderdale, Florida. For more information visit <http://www.successfulstyle-image.com> or contact Ennen directly at diana@virtualwordpublishing.com, (954) 971-4025.

About Author: JAMIE YASKO-MANGUM is a certified image consultant. She is President of Successful Style & Image, Inc. and is a national speaker and corporate trainer of self-image, corporate and academia professionalism. She has been featured in the Chicago Tribune, Los Angeles Times, Orlando Sentinel, Houston Chronicle, and more. <http://www.successfulstyle-image.com>

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