IBM Increases Lead in SOA Engine&Component Markets–Continues Gains Share on Microsoft, Oracle, SAP

Lexington, MA September15, 2007 - Wintergreen Research announced today that it has updated two SOA reports detailing how Web services significantly enhance worker productivity, implementing process from desktop icons.

Sept. 20, 2007 - *PRLog* -- IBM Increases Lead in SOA Engine and Component Markets – Continues Gains Share on Microsoft, Oracle and SAP

Wintergreen Research announced today that it has updated two SOA reports detailing how Web services significantly enhance worker productivity, implementing process from desktop icons. The services oriented architecture (SOA) market study details how shifts to flexible computing models continue to drive flexibility in IT and achieve resurgence of the mainframe. SOA is primarily a mainframe technology. Economies of scale will drive down prices of SOA components are being sold as libraries of code modules available as a service at a unit module cost from $800 to $7,200 in 2007.   SOA is increasing IT flexibility at the same time unit component prices decrease. IBM contines to be the defacto industry standard market leader in SOA. The financial and healthcare industries are the early adoptes of SOA technology.

SOA engine markets relate to of its infrastructure middleware that provides the ability to consolidate integration modules with foundation architecture. IBM SOA is the software used in creating business integration foundation systems.

SOA creates a way to organize automated process supporting modules. SOA systems are evolving to support business flexibility by enabling integration of systems dynamically. Applications are interconnected and integrated to create cross-departmental processes in real time.

IBM leads the SOA process engine and collaboration component license services and maintenance markets with 53.5% share in mid 2007, continuing to gain share on Microsoft, Oracle and SAP which all had single digit participation in the SOA markets in 2006. Tibco, BEA, and WebMethods are among other SOA market participants with measurable market share.

The strength of the IBM middleware line is what made the SOA engine markets grow, giving increased productivity from automated process at every level of the channel and supply chain. A SOA engine is middleware that provides a repository or process implementation for reusable code. The infrastructure is used to create flexible response to market shifts.

SOA engines are middleware infrastructure that consolidates integration modules with foundation architecture.

"SOA engine markets are primed to grow from $1 billion in 2006 to $3.7 billion for the license software, with the services doubling those markets by 2013," this according Susan Eustis, President of WinterGreen Research, the lead author of the study. She continued, "Markets have such significant growth because middleware infrastructure is used to extract reusable components of code from existing stacks of software functionality or to create reusable components of code, making IT more efficient."

Wintergreen Research is an independent research organization funded by the sale of market research studies allover the world and by the implementation of ROI models that are used to calculate the total cost of ownership of equipment, services, and software.

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