

## **Kleiman Evangelista Eye Center Attends Cosmetic Enhancement Expo**

*Kleiman Evangelista Eye Center take part in the Cosmetic Enhancement Expo to educate the public about the benefits of vision correction.*

**Oct. 1, 2007** - [PRLog](#) -- Kleiman Evangelista Eye Center was proud to take part in the Cosmetic Enhancement Expo located at Dallas Market Hall. The goal of the expo was to educate and enlighten the public about the benefits of today's cosmetic enhancement, both surgically and non-surgically. Both Drs. David Kleiman and Anthony Evangelista feel this goal was achieved.

Throughout the 2-day event, Kleiman Evangelista Eye Center had the opportunity to meet with countless individuals and educate them about the benefits of advanced, Blade-Free HD IntraLASIK, as well as recent advances in helping those with "over-40 vision" get out of readers, bifocals and trifocals. With new technologies such as ReSTOR,<sup>®</sup> ReZoom<sup>™</sup> and Crystalens<sup>®</sup> intraocular lenses (IOLs), individuals can now enjoy freedom from corrective lenses for a lifetime. Learning about these new advances in vision correction excited many of the participants over the weekend.

The Kleiman Evangelista Eye Center staff truly enjoyed speaking with each attendee and helping him or her understand how the technology of LASIK delivers improved vision. "We wanted everyone at the Expo to know just how safe and precise LASIK can be. Achieving 20/20 vision or better can now be done blade-free, and it's great to get out there and put people's minds at ease," said Dr. Kleiman.

The Kleiman Evangelista Eye Center booth at the expo was met with a steady stream of attendees. In appreciation of the strong turnout, the Kleiman Evangelista staff members happily handed out a pair of designer sunglasses to four lucky attendees via a random drawing. "LASIK is our passion, so of course we jumped at the chance to share our knowledge and give a little bit back to the community," stated Dr. Evangelista.

The Cosmetic Enhancement Expo is an annual event held in Dallas, TX. Kleiman Evangelista Eye Center was one of the many local businesses invited to attend the Expo. Beyond LASIK, the Cosmetic Enhancement Expo also succeeded in educating the public on cosmetic surgery, cosmetic dentistry, hair replacement and removal, gynecology advances and dermatology. For more information on Kleiman Evangelista Eye Center, please visit [www.lasiksurgery.com](http://www.lasiksurgery.com).

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Kleiman Evangelista Eye Center

Kleiman Evangelista, serving Arlington and the Dallas Fort Worth area. Our doctors and eye surgeons, Dr. Kleiman and Dr. Evangelista, offer expert custom high definition, blade free, wave front guided LASIK laser vision correction surgery for Arlington, Dallas and all of Texas. Learn more about the cost of this painless treatment.

Website: [www.lasiksurgery.com](http://www.lasiksurgery.com)

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