

Retailers Fighting Back Against Teen Loitering, Vandalism, And Graffiti

The Mosquito™ is designed to emit an unpleasant but benign high-pitched sound that only young people can hear.

Oct. 17, 2007 - [PRLog](#) -- Millions of dollars in lost profits is what unwanted youth gatherings at businesses, stores and shopping malls cost the Canadian economy every year, according to Stats Canada. Anti-social behavior such as graffiti spraying and vandalism has become the biggest threat to private property in the country in the last decade. Now with the help of a harmless ultrasonic device known as The Mosquito™, retailers and property owners around the world are driving problem youth away and reducing damage done to their property, which helps restore consumer traffic, profits – and most importantly - customer confidence.

“Either someone has come along and wiped them off the face of the earth, or it’s working beautifully,” says Robert Gough, owner of Spar shop in South Wales, about The Mosquito™ where the device was first used. “The effect on shop traffic flow has been tremendous.”

According to Stats Canada, in 2004, there were 993,000 reported incidents of vandalism of various types in Canada. Even more vandalism goes unreported every year, causing significant monetary losses to organizations, which can now be reduced and prevented with The Mosquito™.

The Mosquito™ is designed to emit an unpleasant but benign high-pitched sound that only young people can hear. This noise is not audible to older people due to Presbycusis - an age related hearing loss which gradually happens to all people and prevents them from hearing high frequencies, as they get older.

Presbycusis first affects the highest frequencies of 18 to 20 kHz, which are most acutely heard by young persons within a range of 15 – 20 meters. These are the frequencies that The Mosquito™ uses to produce its unpleasant sound and discourage young people of approximate ages 13 – 25 from gathering and loitering in any area where the device has been installed.

“When we added The Mosquito™ to our product line, we started receiving a lot of inquiries and requests for installations right away,” says Michael Gibson, VP of Sales and Marketing for Dynatrac, the Canadian distributor for the product. “In countless trials where The Mosquito™ was placed, loitering youth were vacating the area within 10 minutes.” The Mosquito™ has been introduced in Canada only recently, but it’s already gained a widespread popularity in the UK, where everyone from police departments, to convenience stores, to railway companies is turning to The Mosquito™ as the most effective tool in the fight against anti-social behavior that impacts business operations.

The Mosquito is now available in the Mid-Atlantic region (MD, DE, DC, Northern VA, Greater Philadelphia Area and South Carolina) through RMS Omega Technologies Inc. If you would like more information, or to schedule an interview with company representative John Zmarzly, please call (888) 857-8402 x 45533 or send an email to johnz@rmsomega.com.

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