

Mac Gallery Open its First Store in La Quinta, CA

Mac Gallery is a new concept in retailing featuring Apple Computer's popular Mac, iMac, iPod and other products.

Oct. 24, 2007 - [PRLog](#) -- La Quinta, CA – Mac Gallery (www.macgallery.com) opens the first of ten stores in La Quinta, California. A crowd of 300 cheered as the store opened for business. Mac Gallery is a new concept in retailing featuring Apple Computer's popular Mac, iMac, iPod and other products.

TV Pro Gear's CEO and President, Andrew Maisner and Chan Mahon, raised funds through a private equity placement to launch their Mac Gallery brand of stores. Mac Gallery specializes in selling Apple Computer products along with an extensive list of peripherals and software supporting the Mac platform. The Mac Gallery stores are very similar in layout to Apple factory owned stores. However, they differ in that they have specific sections for "Pro Video", "Pro Audio", "Pro Photographer/Graphics" and "Pro Business". These "Pro" sections are turnkey systems that include not only the computer, but also the optimal 3rd party peripherals and software for the application.

For example, the Pro-Business section consists of a server with a mirrored raid, multiple work-stations, a router, an all-in-one printer/copier/fax, a high-speed document scanner and a dual-label printer. Network editions of MYOB, Quickbooks and Lightspeed Point-of-Sale software are installed for real-life demonstrations.

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Mac Gallery is a new concept in the world of personal computing. Mac Gallery provides Mac based products and solutions for both home and professional computer users. The company plans to open nine more Mac Gallery stores over the next 18 months. Stores are planned for Tustin, Phoenix, Las Vegas, San Diego, Bakersfield, Victorville and Santa Barbara.

In La Quinta, call (760) 777-8988, or e-mail at info@macgallery.com or stop by the store at 78995 Hwy 111, Suite 3, La Quinta, CA 92253

Website: www.macgallery.com

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State/Province	California
Zip	91201
Country	United States
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