

Avidian Technologies Again Named One of Washington's 100 Best Companies to Work For

Easy & Simple Outlook CRM Software. Prophet is easy Outlook CRM and contact management software, contact manager, small business Sales CRM Software.

Nov. 15, 2007 - [PRLog](#) -- For the third year in a row, Avidian Technologies has been named one of Washington's 100 Best Companies to Work For by Washington CEO Magazine.

Avidian was selected from among more than 200 Evergreen State companies nominated for consideration. The overall rankings were published in the magazine's July issue in four categories – large, medium, small and non-profits.

"The companies included in the list have demonstrated that they value their employees and their contributions to overall success," said Bob Ritter, publisher and chief executive officers of the magazine. "Our evaluation is extensive. It included surveys of both employees and management and review by a distinguished group of human resource professionals."

"Avidian is proud to be recognized as one of Washington's Best Companies to Work For for the third consecutive year," said James Wong, CEO and co-founder of Avidian. "Treasuring our employees is one of our 5 guiding principles, and we're continually working to make them feel valued. They are all essential to our success, and we hope to continue to build a great company together."

Washington's Best Companies to Work For were selected based on results of a confidential employee survey sent to the more than 200 nominated companies. Hebert Research, Inc. tabulated all surveys and supplied analysis. Those results were then reviewed by five judges who determined the final ranking.

Washington CEO Magazine covers business and economics on a statewide basis. It publishes 13 issues annually with reports on business and industry and public policy issues that impact the state's economy. Its mission is to provide "essential perspectives for Northwest Decision Makers."

About Avidian Technologies

Avidian Technologies is the leading software company specializing in creating sales management solutions for users of Outlook and Exchange. Prophet, developed by Avidian Technologies on the .NET platform, is the leading sales software built inside Microsoft Outlook. The company is headquartered in Bellevue, Washington. For more information, please visit www.avidian.com.

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