## Medieval Fashion Inspires Winning Dress in The Art Institutes Passion for Fashion Competition

The Art Institutes 2008 Passion for Fashion Competition winners announced!

**Jan. 11, 2008** - *PRLog* -- Only in high school and already determined to have a career in fashion design, 18-year-old Tanya Lund is one step closer to making her dream a reality.

The Spokane, Washington teenager won a full-tuition scholarship to study Fashion Design at The Art Institute of Seattle in The Art Institutes Passion for Fashion Competition held recently in New York City.

Open to high school seniors in the U.S. and Canada, The Art Institutes Passion for Fashion Competition awarded two grand-prize winners full-tuition scholarships to study Fashion Design or Fashion Marketing & Merchandising or Fashion Retail Management at one of 26 Art Institute locations with Fashion programs across North America.

In addition to her full scholarship, Lund will attend Fashion Week in New York City in February 2008 and meet staff at Seventeen magazine. Lund's winning design is a medieval-inspired evening gown, titled "Elegantly Goth," a knee-length gray, wine and white dress with a long train, fitted bodice and brooch.

Second prize in the Fashion Design category went to Victoria Hughes of Roswell, Georgia. Victoria received a \$5,000 tuition scholarship to The Art Institute of New York City for her orange and yellow evening gown inspired by Janis Joplin and other bohemian styles.

In third place, Hayden, Idaho teen Caitlin Nolan won a \$4,000 tuition scholarship to The Art Institute of Portland for her "menswear inspired" tuxedo dress.

In the Fashion Marketing & Merchandising and Fashion Retail Management category, Renee Topete from San Diego, California won first prize for her "Making a Difference" belt concept, to create belts out of recycled products.

Topete receives a full-tuition scholarship to study at The Art Institute of California – San Diego and will join Lund in New York City for Fashion Week. The judges were impressed by Topete's environmentally friendly ideas to promote the business of fashion.

Natalia Lagunas of Blue Island, Illinois took second prize and a \$5,000 tuition scholarship to study at The Illinois Institute of Art – Chicago in the Fashion Marketing & Merchandising and Fashion Retail Management category.

In third place, with a \$4,000 tuition scholarship to study at The Art Institute of Atlanta is Lauren Lawson of Cumming, Georgia.

"We were hugely impressed by this year's entries," said Bruce E. Dempsey, Vice President, Academic Affairs Specialist for The Art Institutes. "An incredible amount of time, research and care went into the creation of the entries into this year's competition," he said. The purpose behind the scholarship competition, Dempsey explained, is to encourage young fashion talent at the high school level.

For more information on The Art Institutes Passion for Fashion Competition, visit <a href="http://www.artinstitutes.edu/Competitions/PassionForFashi...">http://www.artinstitutes.edu/Competitions/PassionForFashi...</a>

The Art Institutes (<a href="http://www.artinstitutes.edu">http://www.artinstitutes.edu</a>) is a system of over 40 education institutions located throughout North America, providing an important source of design, media arts, fashion and culinary arts professionals.

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## About The Art Institutes:

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