

Simplified Eco-friendly Coffee And Tea Brewing Tools Protect Environment And Prevent Dental Stains

Wisdom Wands portable Java Wand® and Health Tea Wand® simplify brewing the perfect one cup of coffee or tea, while reducing costs, eliminating waste and toxins, and saving natural resources.

Feb. 21, 2008 - [PRLog](#) -- Miami, FL - Over 400 billion cups of coffee and tea are consumed each year, resulting in more than 7.6 million tons of ground coffee beans and tea ending up in landfills*. Wisdom Wands, creator of award-winning innovative coffee and tea accessories, provides eco-friendly alternatives to reducing the amount of coffee and tea wasted by brewing a personalized one cup with its award-winning Java Wand® and Health Tea Wand®.

The Java Wand™ is a portable, miniature French press filter attached to the signature, handcrafted, durable glass straw. It fresh brews and filters ground coffee right in the cup eliminating coffee makers and filters.

The Health Tea Wand™ is a portable glass strainer attached to the signature, handcrafted, durable glass straw. It fresh-steeps and filters tea leaves, herbs and infusions in the cup.

As new information reveals toxicity from drinking from plastic and a heightened awareness of disposable paper waste, the products gain consumer attention. “The Java Wand and Health Tea Wand are not only environmentally responsible alternatives to brewing that single cup of tea and coffee, but Wisdom Wands has focused on eliminating toxins that affect drinkers’ health, and most importantly the future sustainability of the Earth’s resources,” said Nancy Raimondo, president of Wisdom Wands.

Made of completely recyclable, durable, hand blown glass, the Java Wand and Health Tea Wand eliminate the need for coffee makers, tea pots, filters and the electricity to run them; reduce the amount of coffee or tea required and result in less coffee or tea being wasted after brewing a full pot for just one cup.

“The Wands not only help save natural resources from wasteful use of coffee, tea and materials, but protect the Earth’s environment from toxins created by the waste in landfills and electricity use,” said Raimondo.

“The Wands also save money by using less coffee or tea, and not requiring coffee makers, filters or wasting electricity. Coffee and tea drinkers will be astounded at the hundreds of dollars they will save each year by using the Wands.”

Coffee and tea drinkers also avoid unpleasant dental stains and maintain white teeth by sipping their coffee and tea through the Java and Health Tea Wands. The Academy of General Dentistry (AGD) recommends "drinking coffee, tea or soda through a straw to prevent discoloration of teeth." The Wands are a healthy alternative to drinking through toxic plastic straws or out of Styrofoam cups which when filled with hot fluids release toxins that compromise a drinker’s health.

The Java Wand and Health Tea Wand turn the “one-cup dilemma” into a “one-cup on demand” by easily brewing and filtering coffee, tea, and herbal infusions directly in a cup in as little as five seconds.

“Most Americans dream of creating the next new product that becomes the “rage” – a product that everyone responds to with, ‘Why didn’t I think of that?’,” said Andres Pinto, Chief Executive Officer of Wisdom Wands. “Both Nancy and myself are convinced our products are more timely than ever as Americans’ consumption of coffee and tea are up to 7.4 billion this year.”

“This is a coffee-friendly world with shops at every corner,” explains Nancy who believes that coffee drinkers are ready for the next level of single serve, gourmet brewing. “With our innovation coffee

drinkers can personalize their own drinks. With the Health Tea Wand™ loose tea drinkers are now free to enjoy loose tea and infusions without messy tea balls outside the home. Portability gives consumers the option to enjoy personalized drinks anywhere: the office, plane, train, and even camping and more.

“The Health Tea Wand was chosen as a Top 10 Selection by The Gourmet Retailer magazine and was The Las Vegas Sun’s first choice for innovative products at the 2006 World Tea Expo. The Java Wand and Health Tea Wand have been featured in Dental Products Report and Modern Hygienist and are highly recommended by Dentists for their patients for the prevention of teeth stains.

The Java Wand and Health Tea Wand are dishwasher safe, come in their own biodegradable carrying case with a special compartment to transport coffee and tea and retail for \$19.95. They are available at www.Wisdomwands.com

Wisdom Wands will be exhibiting at the International Home & Housewares Show (Booth # S3374) on March 16-18, 2008 at McCormick Place in Chicago, Illinois.

About Wisdom Wands: Wisdom Wands, founded by Nancy Raimondo and Andres Pinto in Miami, Florida, offers the Java Wand and Health Tea Wand both which are environmentally responsible alternatives to brew tea and coffee. Eco-friendly, the Wands are easy to use, portable, cost effective and help reduce coffee or tea stains on teeth. Wisdom Wands donates 10 percent of all profits to Oprah’s Angel Network. To learn more visit www.wisdomwands.com

*Data collected by survey conducted by www.mastercomposter.com

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Eco-friendly coffee and tea brewing alternatives that focus on health, convenience as well as the sustainability of Earth Resources. The Java Wand™ is a portable, miniature French press filter attached to the signature, handcrafted, durable glass straw. It fresh brews and filters ground coffee right in the cup eliminating coffee makers and filters. The Health Tea Wand™ is a portable glass strainer attached to the signature, handcrafted, durable glass straw. It fresh-steeps and filters tea leaves, herbs and infusions in the cup.

Website: www.Wisdomwands.com

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