Foodini Expands NJ Catering & Personal Chef Service

Entrepreneur Magazine has designated the Personal Chef Industry as "One of the 12 Fastest Growing Businesses in the Country." John Deatcher's Foodini catering and personal chef service continues to grow in New Jersey.

April 1, 2008 - <u>PRLog</u> -- Becoming a personal chef is an attractive and exciting career path for any culinary graduate and "foodie" alike. "There were only about 800 working personal chefs serving about 9600 clients in the USA in 1998 when I started", says Chef John Deatcher of Foodini's Catering & Personal Chef Service in Neptune, NJ and Vice President of the NJ chapter of The American Personal Chef Association.

"Today those numbers have risen to 6000 personal chefs serving over 150,000 clients nationwide, which generates over \$550 Million dollars annually." Industry predictions are that within the next 5 years, at the present rate of growth, there will be nearly 45,000 operating Personal Chefs in the U.S. serving nearly 500,000 clients and contributing nearly \$1.6 Billion to the U.S. Economy."

Chef John Deatcher is expanding his New Jersey personal chef business with corporate catering, full service, off-premise events and cooking lessons. Deatcher's success has paralleled the growth in his industry with one twist. John's repeat business is 20% higher than the national average, due in part to his reasonable prices, outstanding cuisine and professional service.

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