Madras Consultancy Group, Chennai, India

Madras Consultancy Group, Chennai, India, was founded by Mr. Shanker in 1985 to provide management consulting services in select functional areas and assists clients in developing Market Entry Strategies.

May 7, 2008 - PRLog -- Madras Consultancy Group, Chennai, India, was founded by Mr.Shanker in 1985 to provide management consulting services in select functional areas and assists clients in developing Market Entry Strategies, conducts Industry Studies, B2B Market Research and Analysis and offers Marketing Advisory Services. Management Consultancy offers Services like Business Strategy, Market Research and Industry Studies, Database Services, Techno-economic Feasibility Reports, Marketing Training. Madras consultancy group undertakes studies in the following diversified fields like steel, aluminium, plastics, engineering and electronic industries, packaging products and machinery, telecommunication services, material handling systems and a wide range of machinery and equipment.MCG carried out a study, which included Market Analysis, Market Entry Strategy, Feasibility Analysis, Market & Competition Analysis in India & SE Asia, Customer Satisfaction & Perceptions Study and Strategy Formulation for various clients.MCG has an impressive client list of international firms from Australia, Canada, Germany, Hong Kong, Japan, Philippines, Saudi Arabia, Singapore, Switzerland and United States of America.MCG offers end to end services like market studies & industry analysis, financial feasibility, filing applications to the Government of India, etc. for foreign firms, interested in doing business in India.Industry Profiles from MCG provide an overview of over 30 industry sectors and have been prepared through extensive secondary and Internet research. Management consulting india, India management consultants, Indian market research,

Indian industry analysis,industry report India,market study India,India regulatory issues, India B2B research,India customer satisfaction study,Management Consulting Services,India industry analysis,market entry strategy india,India Market Research,India Industry Studies,management consultancy india,B2B Market Research,Indian Industry Studies,customer satisfaction study india,market research studies,Indian industry report,India economy report,sectoral report India,India Market Analysis,Market Entry Strategy,Market Analysis in India,Customer Satisfaction Study,Market Analysis in Chennai,Management Consulting,Market Research in India,MCG,Madras Consultancy Group,management consultants india,industry analysis india,Indian

Regulatory Environment, india market studies, india industry analysis, financial feasibility analysis, management consultancy india, Indian Industry Profiles, Indian market analysis, B2B research india, management consultants india, India market research, Management consultants Chennai, Feasibility Studies India, India government regulation, industry studies india.

For more information, Visit us at: http://www.consultmcg.com/

###

Madras Consultancy Group, Chennai, India, was founded by Mr. Shanker in 1985 to provide management consulting services in select functional areas and assists clients in developing Market Entry Strategies, conducts Industry Studies, B2B Market Research and Analysis and offers Marketing Advisory Services.

Website: www.consultmcg.com/
--- End --Source

af4 / webindia

Website https://www.consultmcg.com/

City/Town Chennai
State/Province Tamil Nadu
Zip 600 020
Country India

Industry <u>Construction</u>

Tags <u>Management Consulting India, India Management Consultants, Indian Market Research, India</u>

Management Consultancy

Link https://prlog.org/10069663



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online