

## **New, Simple Concept - On Demand Vitamins**

*Calendar packaging, customization and auto-ship subscription service makes taking vitamins and supplements simple.*

**July 27, 2008** - [PRLog](#) -- Tampa, FL - Vitamins On Demand LLC announced the launch of VitaminsOnDemand.com (<http://www.VitaminsOnDemand.com>), a new, simple approach to preparing and taking vitamins and supplements. Working closely with MTS Medication Technologies, an international provider of medication compliance packaging systems, the Vitamins On Demand Health & Wellness Packs and optional Health Extras™ are customizable based upon consumers' health concerns and are packaged in a ready-to-use 14-day calendar pack. The unique nature of the packaging serves as both a reminder and confirmation as to whether the supplements have been consumed on that particular day. This solves a fundamental consumer complaint for those desiring to begin and maintain a vitamin and mineral supplementation program.

In addition to the calendar packaging, the Vitamins On Demand auto-ship subscription service furthers the concept of simplicity. Basically, the consumer sets up their personal pack and forgets it. Every four weeks, the consumer will receive their personalized Health & Wellness Pack with Health Extras™ in the convenient calendar packaging, delivered directly to their home or office. This ensures that all of their supplements are fresh, sparing the consumer the chore of checking expiration dates. The auto-ship service also has a positive environmental effect. It eliminates the need to make trips to a store to purchase multiple bottles that could ultimately be thrown in the trash. This saves gasoline and landfill waste! The Vitamins On Demand calendar pack is made of 100% recyclable materials.

### About Vitamins On Demand LLC

Vitamins On Demand™ is committed to helping people live healthier lifestyles by providing a portable, personal, and simple way to choose vitamins and supplements. We are committed to taking the complexity and guesswork out of choosing the right vitamins and supplements by providing personal health and wellness packs. But most of all, we are committed to taking the guesswork out of actually taking vitamins each and every day. Through our unique packaging, we have solved that all too familiar question – “Did I take my vitamins today?” This service is available through <http://www.VitaminsOnDemand.com> or by calling toll-free 1-877-863-1110.

### Contact Information

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Vitamins On Demand is committed to helping people live healthier lifestyles by providing a portable, personal, and simple way to choose vitamins and supplements in an environmentally friendly package .  
Did you take yours today?

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