

‘The Travel Strategist’ Launches Business Travel Cost Saving Venture

The Travel Strategist Is A Unique Venture With A Single Goal Of Reducing Business Travel Expenses While Maximizing Business Travel Productivity.

July 28, 2008 - [PRLog](#) -- CONTACT:

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The Travel Strategist has launched!

The Travel Strategist is a unique business travel cost saving venture. Our sole focus is saving businesses tens of thousands of dollars annually in travel expenses, while maximizing work force productivity on the road. The Travel Strategist works closely with clients to introduce creative strategies that maximize workforce efficiency on the road while simultaneously slashing travel expenditures.

New York, NY, July 08, 2008 – The Travel Strategist will provide businesses with invaluable cost saving measures to maximize their traveling workforce’s effectiveness while reducing overall travel costs.

The Travel Strategist’s founder, Steven Frischling, has developed distinctive travel solutions during years of extensive heavy travel, to meet the demanding needs of his schedule. Through Steven's extensive experience as a world traveler with a highly demanding schedule, he has devised an intricate system for business travel planning allowing him to increase productivity while on the road and reduce overall related travel expenses.

ABC News’ Good Morning America has featured Steven and his tips and strategies for the traveling public. Additionally, Steven has been interviewed for his opinions on travel trends by publications such as The New York Times and the International Herald Tribune.

With the ever-changing global economy it is vital for businesses to maximize profits and reduce operating expenses. In order for companies to increase the profitability of business travel, they must be cost conscious and re-think how business expenses are allocated. The Travel Strategist is able to integrate a company’s unique travel needs with an individualized travel strategy. The Travel Strategist will work with clients on location initially and meet those involved with the planning and logistics of each business’s travel needs. Clients will learn proven and effective techniques of traveling efficiently in terms of both time and money.

For additional information please visit www.thetravelstrategist.com

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The Travel Strategist uses creative solutions reduce overall business travel costs while maximizing business travel productivity on a global level.

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Source The Travel Strategist
Country United States
Industry [Business](#), [Transportation](#), [Aerospace](#)
Tags [Business Travel](#), [Corporate Travel](#), [Airline Travel](#), [Travel Cost Reduction](#), [Business Travel](#)
[Productivity](#)
Link <https://prlog.org/10094962>



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