Career Change: Former Software Developer Purchases Dryer Vent Wizard Franchise in Columbus, Ohio

Entrepreneur Provides Dryer Fire Prevention and Maintenance Tips to Consumers

Aug. 12, 2008 - *PRLog* -- Rick Gutridge, 50, former software developer for AOL transitioned to owner/operator of a Dryer Vent Wizard, Safe Homes, Dry Clothes (DVW), franchise in Columbus.

"I found DVW provided much needed solutions to consumers' dryer and dryer vent problems," says Gutridge.

DVW services prevent dryer fires, keep dryers functioning properly and provide energy savings through dryer and dryer vent maintenance, cleaning, repair, replacement and alterations.

According to Gutridge, consumer response to DVW services has been positive. "When consumers find their dryer taking more than one cycle to dry a load, they assume it's mechanical when the real problem is lint accumulation in the dryer vent causing the dryer to work inefficiently and become susceptible to a dryer fire," says Gutridge.

A January 2007 report by the U.S. Fire Administration indicates that dryer fires account for an average of 15,000 fires with an approximate \$88 Million in property damage, 15 deaths and 400 injuries annually. "Failure to clean" was citied as the leading factor contributing to clothes dryer fires in residential buildings.

In an effort to make consumers more aware, software developer turned Dryer Vent Wizard entrepreneur, Gutridge, shares these maintenance "tips" to prevent dryer fires and keep dryers running efficiently:

- Be sure that dryer vent systems are up to code with city, state and manufacturer.
- Replace any plastic or foil vent with semi-rigid or solid metal venting
- Clean screen lint trays before and after drying a load.
- Wash lint screens with soap and water every few months to remove residue left behind by fabric softeners.
- Don't leave the house or go to bed with the dryer running.
- Have dryer vents professionally cleaned and inspected annually.

Warning signs to look for:

- Clothes are taking more than one cycle to dry, especially jeans and towels.
- No lint visible on lint screen.
- Dryer repeatedly stops during a cycle
- Clothes have moldy smell after dry cycle

"Consumers who follow these guidelines," says Gutridge, "will create a safe environment in their home, prolong the life of their dryer and save money on energy bills."

Dryer Vent Wizard, Dry Clothes Safe Homes, is the largest chain of dryer vent specialists in the U.S. with 50 metro market locations servicing residential and commercial customers.

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This press release was submitted by Right Now Marketing Group, LLC

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Dryer Vent Wizard is a nationwide company, Dryer Vent Wizard professionally inspects and cleans clothing dryers for homeowners and in commercially-owned buildings. Poorly maintained dryer vents cause fire hazards and cost substantially more to

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Source Dryer Vent Wizard

City/Town Pickerington

State/Province Ohio Zip 43147

Country United States
Industry Cleaning

Tags <u>Cleaning</u>, <u>Repair</u>, <u>Alteration</u>, <u>Installation Service</u>

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