



## **Top Ranked Female Voice and Platinum Member Janice Downes Shares Secrets of Her Voices.com Success**

*Marking the first anniversary of going full-time as a professional voice talent, Janice has plenty to celebrate including her spectacular success as top-ranked female voice talent at the online voice over marketplace, Voices.com.*

**Sept. 16, 2008 - [PRLog](#)** -- Janice Downes is currently ranked as the top female voice by clients who use the site to hire voice talent to record voice overs for their commercials, business presentations, documentaries, phone systems, cartoons and video games. Janice Downes' Voices.com profile and her Platinum listings provide avenues through which Janice is hired regularly, and subsequently rewarded by clients as being acknowledged publicly as one of their 'favorite' voices.

Within 4 months of joining Voices.com, Janice Downes was able to quit her day job in sales and began obtaining 90% of her voice over work from the marketplace, citing Voices.com as an invaluable vehicle for achieving success in her voice over career. Downes believes her success results from the combination of her faith, marketing and sales experience, rate integrity and most importantly, really keeping it 'real', expressing that 'Real comes from that place where you close your eyes and actually let yourself feel the texture of the words. It's just me being me without over-thinking what's coming out.'

When interviewed recently, Janice Downes shared, 'I know in my heart that my success in voiceover came when I finally stopped worrying about trying to control my career and just trusted in God and prayed that He would help me find a way to work for myself. Soon after, I joined Voices.com and started coming home on my lunch hour to answer leads. Exactly 30 days later, I got my first online voiceover job. Four months after that first job, I was making more money part-time in online auditions than I was making in my full time sales job. I knew it was time to just do it. Looking back one year later, I know without a doubt it was the best decision I've ever made in my life, next to marrying my husband Steve, who has always believed in me.'

In addition to always providing personal customer service and professional attention to detail, one of the most important things Janice learned while working in Advertising Sales was 'Maintaining Rate Integrity'. Now running her own voiceover business, Rate Integrity has become one of her highest priorities. She relates, 'Just like any other product or service, you do get what you pay for. It's no different with voiceover.'

Establishing rate integrity helps Downes separate herself from clients who are only looking for the lowest price, while securing clients who hire based upon finding the right voice for their job. 'I put my personal best into every job I voice. It's much more enjoyable to work with clients who appreciate that, and reward you with their best in return.'

Stephanie Ciccarelli, Vice President of Marketing at Voices.com, says, 'Janice's integrity and professionalism are at the core of her success. In addition to her vocal talents, she is an amazing business woman, wife and mother. We are thrilled to share in Janice's journey and celebrate with her.'

<http://www.StudioVoiceWork.com>

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#### About Janice Downes

Janice Downes grew up in St. Charles, Missouri, near St. Louis. Her passion for 'making commercials' began when she 10 years old, after receiving a portable tape recorder for Christmas. She received her Bachelor of Arts degree in Mass Communications from Truman State University in Kirksville. After graduation she moved to Columbia, MO where she became a household name as either 'Janice' or 'JP' on a number of mid-Missouri radio stations over the years. 20 years later Janice entered into the advertising field, and in conjunction with her career change, her husband, Steve, set to work building his family a new home which included a professional recording studio so that Janice could still get her 'microphone fix'. Once the house was built, and after 3 years in Sales, Downes had finally learned how to sell the one thing she believed in more than anything else, herself. It was then she joined Voices.com. Four months later she was able to quit her sales job and began doing voiceover full-time from her own studio.

Janice is married to Steve Downes, who works in new construction as an independent plumbing and remodeling contractor, and has two daughters, Jeseca 14, and Jenna 7, who also enjoy working with their Mom as professional Teen & Child voice actors.

#### RECENT PROJECTS INCLUDE:

AT&T/Team USA, Dell, Wal-Mart, Hershey, Panasonic, Blue Cross/Blue Shield, University of Montana

#### About Voices.com

Voices.com is the online marketplace where businesses connect with voice actors and voice over talents. Radio and television stations, advertising agencies, marketing executives, casting directors and voice talent agencies rely on Voices.com to easily search for and hire language service providers such as translators, narrators and professional voice over talents with the assistance of their award-winning web service. Voice talents are equipped with a comprehensive set of self-managed tools to effectively market themselves and conduct their voice-over business online. Clients that have worked with Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, Firestone Tires, American Airlines, the US Army, the US Government and thousands more.

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City/Town	London
State/Province	Ontario
Zip	N6G 4X8
Country	Canada
Industry	<a href="#">Arts</a> , <a href="#">Entertainment</a> , <a href="#">Marketing</a>

Tags [Voices Com](#), [Janice Downes](#), [Voice Actor](#), [Phone Voice](#), [Cartoon Voice](#), [Voiceover](#), [Female Voice Talent](#), [Audiobook Voice](#), [Podcasting](#)

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