

FREE Internet Texting Hits Cell Phone Providers!

With the growth of cell phone market getting increasingly competitive for phone companies to make significant profit off SMS market.

Sept. 29, 2008 - [PRLog](#) -- Nielsen Mobile report indicates that using a cell phone to actually talk has become less popular than to text someone. SMS which is a most widely used messaging form. There are more graphically friendly MMS messaging. However, the messages send using MMS the user has to pay per kilo byte charge (on top of the per messaging charge) in order to view their message. Because of this it is not yet becoming mainstream.

With the growth and merger of internet and cell phone industry, more mobile users are demanding the cell phone provider provide the ability for the it's users to send sms using the provider's web site. Users demand the flexibility and convenience of using the internet to send sms to any number of contacts with a single click of the button.

With the popularity of SMS sky rocketing (given even the US democratic presidential candidate announcing his vice president running mate using "hip" text messaging), a number of independently operated message gateways exist in the internet. SMS gateways as they call themselves provide features such as ability to send composed message to more than one recipient, create group lists, manage messages, and send messages at pre-set intervals and send customized replies. Even when you do not have access to the phone (such as no reception), some of the sms gateways provides the ability to view sms using a computer inside their office. Some internet SMS gateways use the power of the PC that gives it's user the power to sort organize sms similar to outlook email client.

As the public's sms demand goes up, so there are significant market for free sms gateways. Using internet based free sms gateway, cell phone users are more and more inclined to send free sms to their contacts by passing cell phone providers websites. This eats into the cell phone providers SMS revenue collected form sms send using their network. This is a significant issue for the cell phone providers that some have started to clamp down (filter out) on various free sms gateways that available across the internet. This will only create backlash from cell phone users against the cell phone provider. Cell phone providers just got to learn to deal with those free internet based SMS gateways.

For more information visit <http://smsfree4all.com/free-sms-all-countries.html>.

###

SMSFree4ALL.COM is dedicated to providing the capability to send FREE Unlimited SMS to Worldwide Cell Phone Users!

--- End ---

Source	Chathura Gunarathana SMSFree4ALL.COM
City/Town	Los Angeles
State/Province	California
Zip	90008
Country	United States
Industry	Entertainment , Multimedia , Mobile
Tags	Free Sms , Text Messaging , Mobile Texting , Mobile Text Messaging , Send Free Sms , Iphone Text ,

[Sms Break Up, Break Up Sms](#)

Link <https://prlog.org/10123078>



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online