

BizCom Web Services Attains Microsoft Gold Certified Partner Status

BizCom Web Services Further Distinguishes Itself by Earning Microsoft Competencies in Hosting Solutions, Custom Development Solutions and Mobility Solutions

Oct. 23, 2008 - [PRLog](#) -- Raleigh, North Carolina, United States - BizCom Web Services, today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with a competencies in Hosted Solutions, Custom Development Solutions and Mobility Solutions, recognizing BizCom Web Services' expertise and impact in the technology marketplace. As a Gold Certified Partner, BizCom Web Services has demonstrated expertise with Microsoft technologies and a proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

BizCom Web Services offers a full suite of hosted Microsoft solutions including Microsoft Exchange 2007, SharePoint, and Office Communication Server and provides custom .NET development for the small and midsized business markets. "We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Don Rodger, Vice President of Technology. "The benefits provided through our Gold Certified Partner status will allow us to continue to enhance the offerings that we provide for customers."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," said Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes BizCom Web Services as a new Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology."

As one of the requirements for attaining Gold Certified Partner status, BizCom Web Services had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each Competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. Within select Competencies, there are Specializations that focus on specific solution areas that recognize deeper expertise within that Competency. Serving as a specialized path to earning those Competencies, Specializations give direct access to the tools and resources that support that specific area of focus.

"Our industry partners allow us to deliver high-quality solutions and applications to our customers. And we're always looking at ways to improve our relationships," said Paul Flessner, senior vice president of Server Applications at Microsoft Corp. "Solutions competencies enable Microsoft to provide resources and training to partners seeking to meet, and even surpass, customer needs. The competencies also provide industry partners with a way to showcase their expertise to customers that depend on them for services, such as building critical infrastructure including storage and hosting solutions."

"The starting point for promoting partner proficiency in developing hosting solutions to customers is by attaining the Hosting Solutions Specialization," said John Zanni, managing director of the Hosting Group for the Microsoft Communications Sector at Microsoft Corp. "Partners need resources designed to support their expertise in creating hosting solutions based on Microsoft Solutions for Windows-based Hosting and

Hosted Messaging and Collaboration in the context of real-world business scenarios.”

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

You can find out more about BizCom Web Services at www.bizcomweb.com
For more information, contact Sales at (866) 253-4316 or by email to sales@bizcomweb.com.

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Industry	Computers , Internet , Technology
Tags	Hosted Microsoft Solutions , Custom Website Design , Application Development
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