Small Business Start-Ups: Lower Costs in a Down Economy

MyCorporation, a division of Intuit, the makers of Quicken & TurboTax is offering FREE incorporation or LLC filings for a day on November 11, 2008. With this economy, MyCorporation is giving back to the small business community.

Oct. 27, 2008 - <u>PRLog</u> -- Deborah Sweeney MyCorporation Business Services, Inc

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Woodland Hills, CA - October, 27 2008 - In these tough economic times, there's no job security. So, many are starting their own businesses. In good economic times and bad, investing in entrepreneurship is always a wise choice as small businesses are the foundation of our economy. Small businesses create jobs and drive commerce growth in local communities. MyCorporation, an Intuit Company, continues to support small business growth by helping people easily form and manage a new Corporation or Limited Liability Company.

MyCorporation was founded more than 10 years ago by two lawyers with a dream. They wanted to make it easier for small businesses to protect their personal assets (like a home, or personal bank accounts) from business debts and liabilities. By offering incorporation services online (and eliminating the need for an expensive lawyer to process the paperwork), MyCorporation makes it easier and less expensive for small businesses to get started. Put another way, entrepreneurs can be encouraged to start their own businesses with fewer upfront costs.

That same entrepreneurial spirit is what drives the success of MyCorporation today. Deborah Sweeney, General Manager of MyCorporation explains "We started as a small business a decade ago. We have been able to help more than 125,000 small businesses in all 50 states get started and maintain their corporate entities easily and inexpensively. And we've been successful throughout the ups and downs of the economy, so I would like to say 'Thanks' and give back to the small business community. MyCorporation wants to inspire entrepreneurs to continue to pursue their dreams. That is what drives our economy, and it will be what helps turn it around."

On Tuesday, November 11, 2008 from 6am to 6pm (pacific time), MyCorporation is offering FREE FOR A DAY. For one day only, MyCorporation will process a new Corporation or Limited Liability Company for FREE. That's a savings of \$149 off regular service fees (note: document shipping, state fees, publication fees, and additional product fees are additional). To take advantage of this opportunity, just call 1-888-MYCORP-1 (that's 1-888-692-6771) or visit the website MyCorporation.com and mention code FREE149 to receive the \$149 discount.

MyCorporation is in business to help small businesses succeed. To start a new company, or find out more information about maintaining an existing corporation or limited liability company, visit MyCorporation.com.

About Us

Deborah Sweeney, esq. - A lawyer by trade, the General Manager of MyCorporation is the wife of an entrepreneur and mother of two toddler boys. Promoted to General Manager in 2008 after 8 years of leading the legal department for MyCorporation, Deborah understands the issues faced by families running a small business. She is an advocate for small businesses, speaking at tradeshows and conferences for lawyers, accountants, and small business owners nationwide.

MyCorporation is a leading provider of online document filing services for clients who wish to form a corporation or limited liability company. For nearly ten years, MyCorporation has helped small business clients and real estate investors incorporate their businesses in a reliable and affordable manner. MyCorporation is backed by the financial management experts at Intuit, who brought you QuickBooks and TurboTax. In addition to offering document filing services for online incorporation, MyCorporation also offers trademark searches and applications, copyright registrations, DBA registrations, registered agent services and many more products that help customers protect and maintain the legitimacy of their businesses.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks®, Quicken® and TurboTax® software, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation software suites for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions. Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has more than 8,000 employees with major offices in the United States, Canada, the United Kingdom and other locations. More information can be found at www.intuit.com.

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Industry <u>Business</u>, <u>Home business</u>, <u>Financial</u>

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