

New York Times Best Selling Author Gives Away 5,000 Books to Kick-Start the Economy

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Oct. 28, 2008 - [PRLog](#) -- Napa, California , -- Yes, America, politicians are actually on the fence as to whether the \$700,000 billion-dollar bandage we've slapped onto our economy will even work. So perhaps we should not breathe that collective sigh of relief quite yet. And after all, we're getting stuck with the bill on this whether it works or not.

New York Times best-selling author, Christine Comaford believes that, like other downturns in our nation's history, the only real remedy is going to be the long line of American entrepreneurs and intrapreneurs (entrepreneurial people within large corporations) who provide the creative energy and ingenuity we need to dig ourselves out of this crisis.

Over the last decade, Comaford has used her success to build, advise and invest in a host of businesses that stimulate economic growth. She has built and sold five of her own companies (with an average 700% return on investment), served on the board or as advisor to 36 businesses, and has invested in over 200 startups (including Google). Christine has consulted to the White House (Clinton and Bush), as well as 700 of the Fortune 1000, and over 300 small businesses. She has repeatedly identified key trends and technologies years before market acceptance.

And she's not done yet. To inspire the far-reaching recovery that begins in, and will take root in, towns and cities all over the country, Comaford is Giving Away 5,000 copies of her mega-best-seller, "Rules for Renegades: How to Make More Money, Rock Your Career, and Revel in Your Individuality."

Reaching #3 on the New York Times, #2 on the Wall Street Journal, and #1 on USA Today's business best seller's lists, Rules for Renegades inspires the power, courage and optimism that we all need to create at this time. It teaches the Real things we need to know to survive and to Thrive, even in a rough economy. While most people are burying their heads in the sand hoping this will all go away, Comaford says, "Some will use this time as a launching point to create wealth, bring new ideas to life, and propel their businesses and careers into the stratosphere." Tapping into the same success and ingenuity that literally took us to the moon not that long ago, her book offers to teach a new set of rules - something we sorely need as a nation right now.

Christine has appeared on Good Morning America, The Big Idea with Donny Deutsch, CNN, CNBC, MSNBC, FOX Business Network, PBS, CNET and is frequently quoted in the business, technology and general press at large. Bill Gates calls her, "super high bandwidth;" Bill Clinton has thanked her for, "fostering American entrepreneurship;" and Newsweek says, "by reputation, Christine is the person you want to partner with."

To make sure that the ideas and the new "rules" learned by the 5,000 recipients of the book not only take root, but flourish, she is also personally partnering with each recipient by hosting two, free one-hour follow-up seminars to answer individual questions and help create the next successful chapter in our nation. Comaford is also providing a Web site full of business and career-building resources to ensure readers can easily apply these Rules for Renegades.

So the question we have to ask ourselves is simply this: Are we ready to toss out the old rules that got us where we are as a nation, and try on a new set of rules? Are we willing to take a chance and do something?

Or are we going to stick our collective heads in the sand and simply hope for the best? Comaford's grassroots giveaway stops at book number 5,000. There's no catch. It's just one multi-millionaire entrepreneur offering to do her part. For full details visit www.RulesForRenegades.com.

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