

The London Taxi has international appeal

International businesses looking to share in the success of the world famous London Taxi, should head over to Cologne, Germany for next week's European Taxi Fair.

Oct. 31, 2008 - [PRLog](#) -- Held at the Cologne Trade Fair in hall 4.1 on the 7th and 8th of November, visitors will have the opportunity to obtain a comprehensive overview of the products available to the trade.

On stand B11, LTI Vehicles will display two left hand drive versions of the instantly recognisable TX4 – the latest model of the London Taxi – with international translators on standby to facilitate discussions.

Matthew Cheyne, International Market Development Director for LTI Vehicles, said: “LTI are rapidly expanding its international business. We are offering potential importers, dealers and distributors a fantastic opportunity to sell the London Taxi. We are also looking for new customers who want to offer the London Service to their clients.

“There can be no better way to transport passengers than in the world’s premier taxi. With an iconic heritage of 60 years, LTI Vehicles has designed the purpose-built TX4 to be the best, most enduring taxi ever that people find fun to drive and ride in. A safe, secure and comfortable mode of transport, we are delighted to present established businesses with this opportunity to bring this service to their city.

“We look forward to meeting with entrepreneurs or businesses, preferably with automotive experience, at the trade fair to discuss how they can get ahead of the competition in this new business venture.”

Businesses wanting to find out more should email enquiries@taxiservicelondon.co.uk, visit www.lti.co.uk or call +44 (0) 2476 572007.

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News release issued on behalf of LTI Vehicles by Connect PR. For media enquiries call Lee Southen on 01902 714957 or email lee@connect-group.com.

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Coventry-based, LTI Vehicles is universally recognised for giving the UK the ‘London black cab’. Confidently hailed throughout the world, the latest version of the world famous vehicle is the TX4.

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