## Sam Ash and earBuzz announce alliance earning Artists Selling Their Music a true 100%

Sam Ash enlists earBuzz as its exclusive music seller for Sam Ash artist customers - special promotion and programs

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Sam Ash and earBuzz announce alliance providing Artists Selling Their Music on earBuzz.com a true 100% of Revenue

## HICKSVILLE, New York. (January 15, 2008) -

SamAsh.com, the online and direct mail arm of the largest private music instrument retailer in the nation, and earBuzz, the music website with the highest recoupment from music sales on the internet since 1999, announce a partnership that provides artists and customers of Sam Ash free membership and a true 100% of the purchase price of music sales through earBuzz.com.

SamAsh.com artists will be able to sell digital songs and albums and even physical CDs while retaining all of the purchase price from sales. Sam Ash will provide customers an initial six months membership on earBuzz.com free. A \$25 processing fee will be asked for per CD to cover encoding and processing to create a dedicated artist URL site on earBuzz.com. Coupons are available at samash.com.

Sam Ash CEO, David Ash, commented, "earBuzz offers the best site for independent artists to distribute their music on-line, and helps musicians widen their audience quickly and effectively. Also, like Sam Ash, earBuzz offers musicians the best possible deal. We are proud to be associated with earBuzz and to help expand the market for independent artists."

"Sam Ash is the natural partner for earBuzz as the i Sam Ash family has supported musicians with integrity for generations. We are excited that Sam Ash has chosen earBuzz also and look forward to a successful relationship supporting the independent artist community." says earBuzz founder, Don Kimenker.

Today's announcement coincides with the announcements that earBuzz artists can also place their music on the top-10 worldwide music sites including iTunes through the earBuzz Worldwide Program WWX powered by IRIS Distribution. It was also announced today that earBuzz will be the first major music site to pay artists for sales the same day sales occur with their Sam Day Pay policy. See site for more details.

## About Sam Ash

Founded in 1924 in Brooklyn, New York, Sam Ash Music is the nation's largest family-owned musical instrument retailer. The Sam Ash family of companies is involved in all aspects of musical instruments, recording, and professional sound retailing and distribution. Sam Ash's direct response subsidiary, Sam Ash Quikship Corp., manages the SamAsh.com website and has corporate offices in Hicksville, NY. The company operates a state of the art call center and distribution center in Tampa, FL, where it also services the educational market through its Educational Services business. The hallmark of Sam Ash Quikship is its huge selection of musical gear, guaranteed lowest prices, and expert service for musicians and educational institutions throughout the U.S.A. The company's recently re-launched website, www.samash.com, provides a world-class shopping experience for musicians nationwide.

The Sam Ash Music family of companies also includes a retail subsidiary with 45 Musical Instrument Megastores in 16 states. Sam Ash retail customers range from novice musicians to the most familiar names in music. Sam Ash's huge inventory of musical instruments and accessories, sound and recording equipment, books, music and videos, computers and music software is unrivalled.

## About earBuzz

earBuzz.com, hailed as 'a dream come true for independent artists' by Musicians Web, is the only music distribution source that combines physical CD sales along with digital song and album sales, while returning a true 100% of the sale price back to artists. Artists also have the option of distributing to iTunes and other worldwide sites through the new earBuzz Worldwide program for the lowest annual fees in the industry. See site for details.

earBuzz.com artists receive dedicated webpage and URL along with code to place the earBuzz Player on websites worldwide. The earBuzz Player enables artists to sell physical CDs and digital downloads from any compatible website while still earning 100% of the purchase price. earBuzz editorial staff reviews every CD received.

earBuzz.com pioneered a 100% policy to artists and is a California corporation with music from Grammy-nominated artists to musicians from the Rolling Stones. It was founded on Independence Day, 1999 and has offices in the San Francisco Bay Area and Philadelphia Area.

earBuzz.com "turning the music industry on its ear".

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Since 1999, earBuzz.com has been supporting indie music artists with its unsurpassed membership program that returns 100% of the music purchase price to artists.

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