

Florida Vacation Rental Homes Gradually Ousting Hotels For #1 Choice For Vacation Stay

Vacation Renters around the country and especially in Florida are realizing the value and benefits of vacation rental compared to hotels. Several independent studies show that this market is growing fast and poised for further growth in 2009.

Jan. 21, 2009 - [PRLog](#) -- There's something about living in a Vacation home that you just don't experience in a hotel. Not so long ago, most people would think of hotels as the obvious choice as places of stay for vacations. Not anymore. Florida's vacation rentals are replacing hotels as vacation destinations.

In a recent survey of 36,000 vacationers by an independent reputed survey house, 60% stated that they prefer vacation homes to hotels when vacationing. Families, especially, voted heavily in favor of vacation rentals owing to more space, pet friendly areas, baby care facilities and so on. A second survey of 3000 people was even more significant. About 95% preferred vacation rentals over any other forms of accommodation.

Another survey of 1300 Bed & Breakfast (B&B) places from all 49 states in the United States by [bedandbreakfast.com](#) suggested that B&B's offer a much better value to customers compared to hotels. Several items that most hotel visitors do not include in hotel expenses usually such as tips to housekeepers and bellmen, Wi-fi access, access to copy machines and printers, late-check in, local or even long distance phone calls, Etc. are available for free in most vacation rentals.

Kenny Doucette, the Founder of <http://www.vacationrentalhotspots.com>, the leading Florida Vacation Rentals website that connects owners and vacationers, pointed out "More and more vacationers are seeing the benefit. It's simple – you create a more memorable, relaxed vacation and enjoy far more amenities compared to hotels. During pre-Internet days, finding and making reservations at vacation rentals used to be the inhibiting factor. Those days are gone. The Internet has made vacation rentals accessible and affordable to every person that dreams of a Florida vacation."

Another interesting study by Phocus Wright, concluded that about 10% of the United States population reserved a vacation rental in the past 2 years. Two thirds of vacation renters search for vacation rentals online, only 15% of the reservations made are done online, suggesting that Vacation renters often call vacation rentals directly, which makes it even more important for owners to list their properties on the right websites.

This growth seems to be happening despite recession. Last month, <http://www.vacationrentalhotspots.com> reported that Florida Vacation Rentals continue to see visitors though rates had dropped due to off-peak season specials and recessionary competition. Despite such efforts, Florida Vacation homes are enjoying a much higher occupancy rate compared to hotels in the state.

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