

"A Cause for Fashion" Exclusive Event to Feature Spring Clothing, Makeup and Hairstyles

Local Companies Partner to Bring Awareness of Dress for Success Triangle NC

Jan. 27, 2009 - [PRLog](#) -- The hottest spring 2009 fashions, makeup trends, and hairstyles will be showcased at "A Cause for Fashion" event sponsored by Belk Crabtree Valley Mall, Bobbi Brown Cosmetics at Belk Crabtree Valley Mall, Primp Salon Bar and Solas dine.lounge.roof. Join local companies as they partner to bring awareness to Dress for Success Triangle NC, a local nonprofit that helps underprivileged women get back into the work force and remain there.

"Dress for Success helps women from the inside out, providing them with clothing, as well as career advice and support," said Nekita Land, business manager for Bobbi Brown Cosmetics at Belk Crabtree Valley Mall. "Bobbi truly believes the more you give, the more you get back." Bobbi Brown, founder and chief executive officer of Bobbi Brown Cosmetics, is a member of the Dress for Success Worldwide board of directors and a longtime supporter of Dress for Success.

"A Cause for Fashion" will feature a silent auction, raffle prizes, hors d'oeuvres, champagne upon arrival (compliments of Solas dine.lounge.roof) and a cash bar. Ticket holders will receive a variety of items, including Bobbi Brown's newest book "Bobbi Brown Makeup Manual," three of the hottest Bobbi Brown Eyes, Cheeks, & Lips spring colors, a 20 percent off fashion coupon provided by Belk Crabtree Valley Mall, hair products from Bumble and Bumble, and a gift card from Primp Salon Bar.

The event is scheduled for Sunday, February 8, 2009, at Solas dine.lounge.rooftop. Doors will open at 7 p.m. and the fashion show will take place from 7:30-9 p.m. Tickets are on sale now for \$100 (a portion is tax deductible) and availability is limited. Special VIP sponsorship tables are also available. Call Belk Crabtree Valley Mall at 782-7010 ext. 275 to purchase tickets or for more information on VIP sponsorships.

During the event, Dress for Success Triangle NC will be collecting nearly new professional accessories such as costume jewelry, scarves, pumps and handbags. Businesses, individuals, and organizations interested in assisting with fundraising efforts and making tax-deductible in-kind and monetary gifts can contact Pat Nathan at trianglerenc@dressforsuccess.org or call 286-2128.

Heba Salama, winner of the "The Biggest Loser 6 At-Home Winner" will appear with her husband, Ed Brantley, during the fashion show. Salama will donate her former wardrobe of professional clothing to Dress for Success Triangle.

About Belk Crabtree Valley Mall

Belk, Inc. is the nation's largest privately owned department store company with more than 300 fashion department stores in 16 contiguous Southern states and sales totaling \$3.8 billion in its past fiscal year. The company seeks to be the department store of choice in each community it serves by providing superior service and merchandise that meets customers' needs for fashion, value and quality.

About Bobbi Brown Cosmetics

Bobbi Brown Cosmetics was founded in 1991 by world renowned makeup artist Bobbi Brown on the belief that: "Women want to look and feel like themselves, only prettier and more confident." In addition to offering natural, wearable makeup, the brand also focuses on educating women to be their own skincare and makeup experts. Bobbi Brown Cosmetics is currently in 39 markets worldwide.

About Dress for Success

Dress for Success started operations in 1996 and has expanded to more than 93 locations in nine countries including the U.S., Canada, New Zealand, the Netherlands and the U.K. To date, Dress for Success has helped more than 450,000 women work towards self-sufficiency. Visit www.dressforsuccess.org/trianglenc to learn more.

About Primp Salon Bar

Prim Salon Bar is listed in Today Magazine's Top 20 Salons in the Country, and Raleigh's premier location for style. Guests enjoy a hip, urban, high-energy environment that offers a unique alternative to the average salon. An experienced staff of stylists and nail artists provide the latest trends in cuts, color, waxing and other beauty treatments to keep clients looking fabulous. Members can enjoy the convenience of wireless Internet access and a constant stream of celebrity gossip and entertainment news, all with the amenities of a cocktail bar.

About Solas dine.lounge.roof

Solas Dine, Lounge and Roof, founded by local restaurateur Niall Hanley opened its doors in August 2008 and has become Raleigh's premiere dining venue winning awards such as Raleigh's best night life spot from Midtown Magazine and innovator of the year from Social Magazine. The warm and inviting dining room features contemporary American cuisine by Executive Chef and Culinary Institute of America graduate Clifton Vogelsberg.

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Non-profit that helps Raleigh/Durham, NC, low-income women gain employment and provides professional development programs. Women are given business-appropriate interview attire and training to become self sufficient.

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Source	Dress for Success Triangle NC
City/Town	Durham
State/Province	North Carolina
Zip	27701
Country	United States
Industry	Fashion , Non-profit , Entertainment
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