

## **Influential Blog Hits a Milestone**

*Influential Blog Hits a Milestone with giveaways for YOU to win!*

**Jan. 27, 2009** - [PRLog](#) -- Contact: Vanessa Brown

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### **Influential Blog Hits a Milestone**

Riverton, UT – January 26, 2009 – Vanessa Brown, owner of the blog [www.INeverGrewUp.net](http://www.INeverGrewUp.net), is hitting a birthday milestone and major companies are rolling out the red carpet to mark the occasion. Brown's blog will be celebrating a year of teaching parents how to better entertain, care for and educate their children.

Companies from around the country such as KitchenAide, Simple Shoes, Tiny Sprouts, Natural Pod, Shabby Apple, Usborne Books, Kiwi Magazine, Papers Edge, Lovey Duds, Poot & Boogie, Very Meri and Luccoo Kids will be giving away birthday presents to readers of the blog as a way to ring in a new year of blogging.

"I'm so excited that readers of my blog will be able to get tons of free stuff just for stopping by and reading. Blogging has been an amazing tool for reaching out to other moms across the state and the world, really, to learn and better educate our kids." Brown said, "I wanted to make my blog's birthday celebration a huge hit so I was lucky enough to partner with some great retailers to give away some top notch stuff."

Brown currently hosts a weekly giveaway on her blog. Parents from around the world can go to the blog and enter the giveaway by commenting on the post. A random computer program is then used to determine the winner. The winner receives the gift from that week which is supplied by the host company. For the birthday bash, however, Brown found the response from retailers to be huge.

"I was expecting to be able to give away a few neat gifts to readers. I never expected that so many companies would come out of the woodwork and be kind enough to give away their merchandise to so many readers." Brown said. These retailers benefit by getting exposure for their products on one of the most popular blogs in the state.

The blog has been able to host some pretty impressive giveaways in the past. Previous gifts have included everything from a \$50 item of clothing from Layers Clothing all the way to a FLIP video camcorder and even a \$600 Bumberide Stroller. .

"I love the weekly giveaways that Vanessa hosts on her site," said fellow mom-blogger Emily Norton of

Little Window Shoppe. "They are always so fun to check in on. I couldn't believe the amount of vendors that agreed to help participate in this birthday bash, though."

To try to win a free gift from the site follow the blog at [www.INeverGrewUp.net](http://www.INeverGrewUp.net). The birthday bash starts on Friday night, February 20th, 2009.

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INeverGrewUp.net is a website to help parents educate, entertain and care for their children. We host weekly giveaways for you to win!

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