



forBri Goes forGreen with New Company Launch

Marketing Firm Takes an Intentional Stand on Positive World Change by Launching New “Green” Sister Agency

Feb. 4, 2009 - [PRLog](#) -- (HOUSTON, TX) – forBri has announced the launch of its new sister agency, forGreen Marketing & Design , an exciting new venture to help companies adopt a responsible approach toward environmental awareness, energy conservation, health and wellness, and a wide array of other related issues to be used in concert with sound marketing strategies for achieving business success.

The new firm aims to offer its clients the opportunity to take a leadership position in the eco and healthy living movement through strategic brand positioning and coordinated campaigns utilizing the latest interactive technologies. forGreen’s <http://www.forgreen.com/> main focus will be on web communications supported by a harmonious mix of social media marketing, public relations, sales promotions and collateral materials as well as resourcing and strategic networking.

According to forBri Marketing founder Mary Frances Blatchley, “forGreen’s primary mission will be to accelerate the process of positive social and environmental change by helping market those who share the same vision. By promoting ‘Positive World Change via Marketing’, our new firm will intentionally aid clients in reaching their business goals while also benefiting society in ways that help create a healthier world.”

Blatchley goes on to say, “These objectives will be achieved employing a mix of cutting-edge interactive / web technologies and social media marketing tools. In the process, forGreen will help its clients accomplish those greater goals while improving their public image, stimulating growth and maintaining a healthy bottom-line. Fueled by heightened public awareness of these critical issues, today’s business and political climate is conducive to this kind of wholesome, forward-thinking market positioning. Plainly speaking, it should be the new way of doing business for all companies, all people.”

Established in 2000, forBri is a Houston-based Bridge Marketing Firm that provides highly effective branding and marketing solutions through the strategic integration of traditional and interactive media for optimal performance. Their seamless, sensible, objective approach has helped countless clients achieve success in a full range of business and private sectors.

For more information about forBri or forGreen, please contact Mary Frances Blatchley by phone at 713-240-8299 or via e-mail at mfblatchley@forbri.com.

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forBri Marketing & Design is a Bridge Marketing Firm. We deliver sensible, effective marketing solutions through the strategic integration of traditional, interactive and online marketing techniques for optimal performance.

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