

Stratus Building Solutions Continues National Expansion By Entering Denver Market

National Building Services Franchisor Awards 'Master Franchise' to Denver Entrepreneurs Channen & René Smith

Feb. 10, 2009 - [PRLog](#) -- St. Louis, Missouri...Stratus Building Solutions, a St. Louis-based franchisor of building service and maintenance franchises nationwide, has entered the Denver, Colorado market by awarding a new Master Franchise to Channen and René Smith, who will own and manage the operation at 7010 Broadway Suite 450, Denver Colorado 80221. The new business is called Stratus Building Solutions of Metro Denver.

Dennis Jarrett, CEO of Stratus Building Solutions, said, "Stratus Building Solutions of Metro Denver enhances our company's continuing expansion across the United States. Channen Smith is an accomplished business professional with more than twenty years of successful global experience in sales, marketing, product development, professional services, operations and general management. René is a middle school science teacher and 10 year CEO of the Smith's growing family. Their combined expertise will entrench our company's expansion in the metropolitan Denver market."

Pete Frese, President of Stratus Building Solutions, said, "Stratus Building Solutions of Metro Denver complements building service and maintenance franchises in 14 states that our company has awarded since Stratus Building Solutions was founded in 2004.

"As a Master Franchisee, Channen and René Smith will exclusively offer Stratus Building Solutions franchise units for sale throughout metro Denver based on our successful business model. We are very pleased that Channen and René have joined our family of Master Franchisors," Frese said.

Mr. Smith is the Vice President of Consumer Solutions Services for RelayHealth, in Westminster, Colorado. Previously, he served as General Manager-Services, GE Healthcare-HCIT, in Barrington, Illinois, and as Executive Vice President-Service Systems, Otis Elevator Company, based in Farmington, Connecticut.. Mr. Smith earned a B.S. in Mechanical Engineering from the University of Arizona and a Master of Science in management (MBA) from Purdue University. Channen and René, have three daughters and live in suburban Denver.

"It has been our ambition to work as an entrepreneurial owner/operator for a productive, growing company," said the Smiths. Stratus Building Solutions provides proven opportunities for entrepreneurs to own and manage new businesses, create jobs and generate income by rendering top-quality building services to building owners and managers."

Mr. Kregg Woosley will join the Smiths at Stratus Building Solutions of Metro Denver as Regional Director. Kregg will run day to day operations and can be reached at 303.953.8089. Before joining Stratus, Mr. Woosley served in similar positions with other franchised commercial cleaning companies and previously owned and operated a janitorial company based in Tennessee.

"Stratus Building Solutions has a track record of quality assurance, custom cleaning solutions, employee training excellence, environmental responsibility, and a recession-resistant business model. I am very excited with the prospects of owning and operating a Stratus Building Solutions Master Franchise to serve metropolitan Denver," Mr. Smith added.

Financial terms of Stratus Building Solutions' Master Franchise agreement with Stratus Building Solutions

of Metro Denver were not disclosed.

Stratus Building Solutions offers 16 different building service franchise plans providing state-of-the-art “environmentally green” cleaning systems, products, services and marketing support. These include the unique “Stratus GreenClean” program which uses environmentally-friendly products to help sustain healthier, more productive facilities. The firm also offers an exclusive “Stratus Sani-Proof” program that kills bacteria, including Methicillin-Resistant Staphylococcus Aureus (MRSA), and other germs found in schools, health clubs, daycare centers, gyms, dormitories, medical offices and hospitals.

A division of Stratus Building Solutions called Stratus Affiliated Services, LLC provides landscaping, energy audits, recycling, pest control, hard-surface cleaning, and related services to complement the company’s successful building service and maintenance franchise programs.

Stratus Building Solutions currently offers franchises in Connecticut, California, Delaware, Florida, Indiana, Minnesota, Missouri, New York, New Jersey, North Carolina, Ohio, Pennsylvania and New Mexico in addition to Colorado. Jarrett and Frese founded Stratus Building Solutions after each worked as top corporate executives for more than ten years in commercial cleaning franchise industries.

The company’s franchise benefits include orientation and training; customer referrals; administrative and accounting support; pre-arranged credit lines; access to insurance and surety bonds, financing options, business reviews; promotional support; and other turn-key advantages. The firm’s headquarters are at 1976 Innerbelt Business Center Drive in suburban St. Louis, Missouri.

For more information, please see the website www.stratusclean.com or call Stratus Building Solutions in St. Louis at 314.731.2000 or toll-free at 877.731.2020. Media contact: Jeff Dunlap @ PowerlinePR 314.993 6925.

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