## G2G3 simulations give Creative Enterprise Solutions the creative edge

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**Feb. 26, 2009** - <u>*PRLog*</u> -- G2G3 (www.g2g3.com), the leading provider of simulations and readiness programs, today announced an exciting new simulation partnership with US based training and consulting firm, Creative Enterprise Solutions.

Creative Enterprise Solutions (www.creativeenterprisesolutions.com) has licensed G2G3's Polestar ITSM simulation as well as the G2G3 Project and Portfolio Management simulation, Polestar PM to add value to its extensive training and consulting portfolio.

Polestar ITSM from G2G3 is energetic and fun way to accelerate understanding, involvement, and acceptance of ITSM and ITIL V3 best practice in any organization. Facilitated in a familiar high technology scenario, Polestar ITSM brings to life the behavioral and process issues faced by IT organizations. This unique experiential learning approach causes breakthrough understanding of ITSM and ITIL V3 best practice and transforms learning into an engaging, fun, and highly memorable shared experience. Polestar ITSM was the world's first ITIL simulation to be based around the latest version of the Service Management best practice framework, the IT Infrastructure library (ITIL) Version 3.

Polestar PM is an equally exciting simulation, designed to recreate the Project and Portfolio Management issues faced by many organizations. The experiential dynamic creates breakthrough understanding and underlines the importance of communication and best practice Project and Portfolio Management techniques in the delivery of IT projects.

Creative Enterprise Solutions provides training and consulting services to organizations in Government, Military, and Private Sectors in the areas of IT and Project Management. Both the Polestar ITSM and Polestar PM simulation will now form an integral part

the company's Culture Change Workshops as well as being available as part of its certified ITIL and PM training course portfolio.

Mark Ross Sutherland, CEO at G2G3 commented: "We are delighted to welcome Creative Enterprise Solutions to our ever-growing global partner community and look forward to helping them use simulation to achieve further growth and success with their ITSM and Project Management training and services portfolio."

Brian Flora, Principal at Creative Enterprise Solutions commented: "The biggest challenge we encounter in any Project Management or ITSM Implementation is always resistance to organizational change. The PoleStar Simulation events allow us to address those challenges and can make the difference between success and failure. Our customers love these events."

For more information on G2G3's products and services, contact Linda King at lk@g2g3.com or +44 (0) 131 461 3333.

For more information on Creative Enterprise Solutions products and services, contact Brian Flora at brian.flora@ceslearning.com or 1-866-856-3117

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G2G3 is the leading provider of Simulations and Readiness Programs which create enterprise IT organizations that are ready, willing and able to change. G2G3 solutions cut through the complexities traditionally associated with IT to provide clarity and understanding whilst transforming learning into an engaging and high-impact experience.

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