

## **Stratus Building Solutions Expands Franchising To Orange County California**

*St. Louis-Based Building Services Franchisor Establishes Its Third Master Franchise in California*

**March 21, 2009** - [PRLog](#) -- St. Louis, Missouri...Stratus Building Solutions is continuing its extraordinary growth in the U.S. by awarding a Master Franchise to Stratus Building Solutions of Orange County, Inc., a new building service and maintenance franchisor with headquarters at 333 South Anita Drive in Orange, California.

This marks Stratus Building Solutions' third Master Franchise in California since the firm established operations in Ventura County and Los Angeles County in 2008. California is among 17 states in the U.S. where Stratus Building Solutions has established franchise territories since the company was founded in 2004.

Petar Vavan, a native of England who for more than 20 years served as a corporate executive for U.S. and Asian companies before settling in California as an entrepreneur, is owner/operator of Stratus Building Solutions of Orange County. He can be reached at 714.634.4351, ext. 201.

Dennis Jarrett, CEO of Stratus Building Solutions, said, "Petar is an enthusiastic marketing and franchise executive eager to grow Stratus Building Solutions in Orange County and help create new jobs and unit franchises. Petar's business experience complements our company's growth vision."

Mr. Vavan said, "We will exclusively offer Stratus Building Solutions sub-franchise units for sale so entrepreneurs can provide contract cleaning services for retail, commercial, industrial, multi-family and professional buildings based on Stratus Building Solutions' successful model.

"We plan to aggressively start new building service franchise businesses and create jobs by helping franchisees provide environmentally-friendly maintenance services to building owners and managers in our territory," Mr. Vavan added.

Pete Frese, President of Stratus Building Solutions, said, "Stratus Building Solutions of Orange County will hire several employees immediately, and plans to establish sub-franchise operations across its territory starting immediately.

"We welcome Petar to our growing family of Master Franchisors," Frese added. "All of our franchisees provide recession-resistant services with a reputation for high quality, employee excellence and environmental responsibility. We are very optimistic about our new relationship with Petar."

Financial terms of the agreement with Stratus Building Solutions of Orange County were not disclosed.

Stratus Building Solutions offers 16 different building service franchise plans providing state-of-the-art "environmentally green" cleaning systems, products, services and marketing support. These include the "Stratus GreenClean" program which uses environmentally-friendly products and services to help sustain healthier, more productive facilities. Also, the firm offers an exclusive "Stratus Sani-Proof" program that kills bacteria, including Methicillin-Resistant Staphylococcus Aureus (MRSA), and other germs found in schools, health clubs, daycare centers, gyms, dormitories, medical offices and hospitals.

Stratus Affiliated Services, LLC, a division of Stratus Building Solutions, provides landscaping, energy audits, recycling, pest control, hard-surface cleaning, and related services to complement the company's

successful building service franchise programs.

Stratus Building Solutions currently offers franchises in Connecticut, California, Colorado, Delaware, Florida, Hawaii, Indiana, Minnesota, Missouri, New York, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, New Mexico and South Carolina, with international expansion plans.

Jarrett and Frese founded Stratus Building Solutions after each worked as top corporate executives for more than ten years in commercial cleaning franchise industries.

Stratus Building Solutions franchise benefits include orientation and training; customer referrals; administrative and accounting support; pre-arranged credit lines; access to insurance and surety bonds, financing options, business reviews; promotional support; and other turn-key advantages. The firm's headquarters are at 1976 Innerbelt Business Center Drive in suburban St. Louis, Missouri.

For more information, please see the website [www.stratusclean.com](http://www.stratusclean.com) or call Stratus Building Solutions at 314.731.2000 or toll-free at 877.731.2020. Media contact: Jeff Dunlap @ PowerlinePR 314.993.6925.

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Source	Stratus Building Solutions
City/Town	Orange County
State/Province	California
Country	United States
Industry	<a href="#">Real Estate</a>
Tags	<a href="#">Franchise</a> , <a href="#">Building</a> , <a href="#">Services</a> , <a href="#">Business</a> , <a href="#">Success</a> , <a href="#">California</a> , <a href="#">Janitorial</a> , <a href="#">Entrepreneur</a>
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