

W!NK Eco Beauty Bar, an Eco-Chic Day Spa and Nail Parlor to Debut in Brooklyn

An experience that no other competitor can offer, W!NK is the first Green beauty bar in Brooklyn, NY

March 23, 2009 - [PRLog](#) -- Wink Eco Beauty Bar proudly announces its Grand Opening, set for Tuesday April 7, 2008 in Prospect Heights, Brooklyn. W!NK is an eco-chic parlor offering clean, friendly, and healthy professional beauty services to enhance one's life. From the product lines carried, to the service protocol and sustainable storefront design, W!NK Eco Beauty Bar has created an environmentally conscious and social environment for treatments and beauty services designed for men and women alike.

Tani Chambers, Owner of W!NK Eco Beauty Bar states "While Greening my lifestyle, I realized that would have to include my beauty products and regimens as well. Shockingly, there was no place in Brooklyn to accommodate my needs where I didn't question sanitation and the safety of the products used. Not to mention that every place looked the same, so I decided to create W!NK Eco Beauty Bar, a place that addressed all those needs."

For the environmentally conscious consumer, W!NK offers Brooklyn's first Green beauty bar. While the list of green practices and sustainable design elements at W!NK is very long, some highlights include the usage of reclaimed & surplus wood for construction and custom furniture, energy efficient Compact Fluorescent Lights, water conservation rules, biodegradable salon slippers & toe separators, materials printed on post-consumer recycled paper w. plant, soy or vegetable based ink, and personal care products free of parabens, phalates, synthetic fragrance, toluene, formaldehyde and other harmful chemicals. The Apothecary Bar gives customers the option to select from natural, vegan, and/or organic products to create custom blended body care products for use at W!NK or at home. W!NK utilizes products from Farmaesthetics, Spa Ritual, OPI, Zoya, Stript Vegan Cosmetics and much more to comply with their Green protocol.

Located on the now historically-landmarked Vanderbilt Avenue amidst some of Brooklyn's most beautiful neighborhoods, W!NK's clients are treated to a warm, cozy haven where discriminating beauty and rejuvenating needs are met. The fresh sea blue walls are contrasted by copper accents, espresso furniture and floors. A 12-foot bar table accommodates five clients at a time for manicures and blending sessions from the Apothecary Bar. The Pedicure lounge accommodates up to three clients at a time in unique relaxing loungers along with beautiful hammered copper foot baths not found in your typical nail salon. The Brow Bar is accented with two stunning 6ft mirrors and fully reclining styling chairs for the utmost in client comfort. The treatment room offers plenty of sunlight and a view of the garden. W!NK also invites clients to visit the boutique area where beauty products, cosmetics, fashion accessories and gifts are available to complement the eco-friendly services. With eco-minded features and plush, inviting furnishings, Brooklyn's neighborhood nail salon and beauty treatment destination has a whole new feel to it.

W!NK Eco Beauty Bar provides over 40 signature services and treatments reflecting a natural, eco-friendly, and fun experience! Come for everyday beauty maintenance like a manicure, pedicure, eyebrow design and hair removal via wax, thread or sugar. When in need of some extra care or rejuvenation, W!NK offers massages, body scrubs, wraps, and detox treatments as well as makeup application. Spa treatments are crafted with clays, salts, sugars, herbs, essential oils, rich body butters, lotions and balms. Some of W!NK's signature treatments include Acrylics Anonymous, W!NK's nail restoration program, The Athlete - a series for men who need some attention after a rigorous exercise routine, Four Hand (Tandem) Massage, Green Glama Facial, W!NK's signature facial and the preferred facial for the eco-fabulous, and Beau-T-Full Brows a treatment that's more than just a shaping. There are also seasonal Apothecary

Treatments, which for spring include “Soul Shine” a body polish & herbal wrap, “Citrus Foot Splash” pedicure and “Awakening” essential oil massage. Even more is in store at W!NK including weekly events such as MANic Mondays, when W!NK is open exclusively to Men and Thursday’s “Girls Gone Green”- an after work social, plus other special promotional events. W!NK is also available for private party bookings.

W!NK Eco Beauty Bar is located at 602 Vanderbilt Avenue. Brooklyn, New York, 11238
Regular Hours of Operation begin with the Grand Opening on April 7th and will then follow the schedule: Mon(By Appt -Men Only)Tues (closed), Wednesday-Friday (11a-8p), Saturdays (10a-7pm), and Sundays (11a-5pm).

There will be a Soft Opening March 28th, W!NK will be open from 10a-7p, Sunday (11a-5p), and Thursday & Friday (11a-8p).

For more information, please visit www.winkbeautybar.com. To schedule a walk through or appointment on the private media day, Tuesday March 31, 2009, please contact The Buzz International Group.

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