

Ragan announces launch of PR Daily, a morning news service for PR and marketing professionals

The first PR news service to incorporate video, a morning news briefing, how-to feature stories and a 15,500-member professional network debuted last Wednesday.

March 23, 2009 - [PRLog](#) -- Chicago--The first PR news service to incorporate video, a morning news briefing, how-to feature stories and a 15,500-member professional network debuted last Wednesday.

"Now you can read the news, study PR tools and strategies and connect with other communicators from around the world---all within a single web site," said Mark Ragan, CEO of the Chicago-based Ragan Communications.

Ragan's *PR Daily* is the latest addition to Ragan's suite of web sites.

Two years ago, the company launched *Ragan.com*, which quickly became the world's top news and information site for corporate communicators, attracting more than 100,000 visitors monthly.

"Our goal is to deliver *PR Daily* every morning through a simple news feed that is free to anyone who signs up," CEO Ragan said.

While several companies publish daily reports for PR professionals, only Ragan's *PR Daily* includes a video platform with hundreds of newsmaker interviews and a social network boasting 15,500 members.

Stories published in the opening issue of *PR Daily* included an interview with *New York Times* personal technology columnist David Pogue, a feature on the popular web site *Help a Reporter Out*, tips on running better press conferences and an exhaustive morning news roundup. The *PR Daily* video site carries interviews with experts on speechwriting, story pitching and web content.

PR Daily is written and edited by Michael Sebastian, a staff writer for Ragan.com and the current managing editor of the MyRagan communicators network.

<http://www.prdaily.com>

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Through our world-renowned newsletters, conferences, research reports and guides, Ragan Communications, Inc., delivers practical advice, real-world solutions and field-tested strategies for today's communicator.

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