



## **Release of Preset Viewer 2.0 Helps Designers Increase Productivity in Style**

*TumaSoft, LLC releases of Preset Viewer 2.0, the first stand-alone browser for Photoshop brushes, styles, shapes, patterns and swatches. The program is the only application currently available for previewing Photoshop tools at their native size.*

**April 6, 2009 - [PRLog](#)** -- Most women get flowers or jewelry as gifts from their husbands; Betsy Tuma's husband presented her with a software program he had designed that revolutionized the graphic designer's business. And luckily for other designers, the program is now available to the public.

Preset Viewer 2.0 is a ground-breaking product that extends the usefulness of Photoshop brushes and other built-in tools by allowing users to find every file, quickly and easily.

Graphic designer and TumaSoft co-founder Betsy Tuma explains, "Designers know how frustrating it can be to search for the brush they need and not be able to find it--or even remember what it's called! Preset Viewer identifies the brush (.abr), pattern (.pat), custom shape (.csh), swatch (.acb, .aco, .act, .ase), style (.asl), compositions (.psd), and image (.bmp, .jpg, .png) files and quickly sorts them for display."

Plus, because Preset Viewer 2.0 is a stand-alone application and the presets can be exported as .png files, it allows non-Photoshop users to access these resources for use in their program of choice.

An attentive and supportive husband is the hero behind Preset Viewer 2.0. "I was working on a project in 2006 and was getting really frustrated because I couldn't find a custom shape that I needed to finish the project. My husband, John, a computer programming hobbyist, asked me what was wrong, and I explained the problem. He searched the Internet for a program to solve my problem, but he found nothing. So he set out to write one."

When he had finished, he had redefined an entire industry. Among the innovative features of Preset Viewer 2.0:

- \* The tiled view mode, along with the ability to change the color and shape of the brush and the background color, takes all of the guess work out of developing paper patterns or backgrounds, allowing the user to "preview" an idea.

- \* It's the only product on the market--including Photoshop's built-in preset manager--that allows a preset to be viewed at its native size.

- \* Non-Photoshop users can export software-independent PNG files from preset files within Preset Viewer. The wealth of readily available Photoshop presets can now be used by designers, even if they don't use Photoshop or Photoshop Elements.

- \* Users can extract embedded images from brush and style files. Many Photoshop brush (.abr) and style (.asl) images were undetectable before the release of Preset Viewer, but users can now view them as a composite with the brush/style file and also separately.

- \* Users can quickly create a color swatch from a photo in just a few clicks.

One of the biggest benefits of Preset Viewer 2.0 is its versatility. "It can be used to keyword any type of

file--not just presets," Betsy says. "Some of our customers use it to catalog their photographs and digital scrapbooking supplies, as well as preview Photoshop actions. Whatever you're doing, it saves you time and ends the frustration of searching for what you need."

Not only does Preset Viewer 2.0 make organization a breeze, but it also offers creative insights. "I honestly don't design without it any more," Betsy says. "The color features allow me to test what combinations actually look like together and make paper pattern designs pop quickly and efficiently."

Though the company could have put a premium cost on the product, they chose a retail price of \$37.00 for a reason. "Our goal is to help people solve their problems. We decided that the price should be less than the per-hour rate that most graphic designers charge; in effect, Preset Viewer 2.0 costs them the hour they would have spent looking for a specific preset." And with a 30-day, no-questions-asked, money-back guarantee--plus discounts for students and members of the National Association of Photoshop Professionals--there's no reason to live with the frustrations of Photoshop anymore. Preset Viewer is available online exclusively at <http://www.tumasoft.com>.

Betsy says she's been flooded with heart-felt thanks. "We've been overwhelmed by positive feedback and have been surprised by the ways our customers use Preset Viewer--not only graphic designers and computer scrap bookers, but also vinyl sign cutters, photographers, and we even have a children's clothing designer as a customer. Anyone who uses their computer as a creative tool can benefit from Preset Viewer 2.0."

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#### About TumaSoft, LLC

TumaSoft, LLC was founded by Betsy Tuma, marketing manager, and John Tuma, lead developer, in 2007. The company released a commercial version of Preset Viewer in October 2007; version 2.0 was released in November 2008. The product was initially a gift created by John for his wife, Betsy, to help her graphic design business run smoother and more efficiently. Once they recognized the many uses of the innovative product, they brought Preset Viewer to market so that everyone could experience its advantages. For more information, visit the TumaSoft web site at <http://www.tumasoft.com>.

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Industry	<a href="#">Computers</a> , <a href="#">Hobbies</a> , <a href="#">Photography</a>
Tags	<a href="#">Scrapbooking</a> , <a href="#">Graphic Design</a> , <a href="#">Photoshop</a> , <a href="#">Photoshop Brushes</a> , <a href="#">Photography</a> , <a href="#">Photoshop Utilities</a> , <a href="#">Digital Scrapbooking</a>
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