

Vax helps Reduce the Misery of Hayfever Season

The UK's leading floorcare brand, Vax, advises hayfever sufferers to wash their carpets to help reduce the occurrence of symptoms such as itchy eyes, runny nose and sneezing.

April 22, 2009 - [PRLog](#) -- With 'hayfever season' just around the corner, millions of UK sufferers are dreading the misery that pollen allergy brings. The number of people in the Western world affected by allergies is on the increase and seasonal allergic rhinitis (hayfever) is one of the most common - 20% of the UK's population now suffer symptoms at this time of year*.

To minimise these symptoms allergy experts advise staying indoors on days when the pollen count is high and keeping doors and windows closed to prevent pollen entering the home. Even this may not be enough to protect hayfever sufferers completely though, as pollen can live in carpets for up to 3 months**.

Vacuuming of carpets, curtains and furniture using a vacuum cleaner with HEPA (High Efficient Particle Arrester) filtration is recommended to reduce pollen and other allergens in the home, including pet hair and dust mite residue. In addition, allergy sufferers should consider regular deep cleaning with a carpet washer starting before the hayfever season gets underway, to remove the dirt and allergens embedded deep in pile that dry vacuuming leaves behind.

With prices starting from under £100, Vax's range of carpet washers provide a fast and convenient way to deep clean your carpets, upholstery and even your car's interior, to remove dirt and hidden allergens. They are easy to use and versatile, as they can also be used to spot clean stains and suck up spills.

The award winning Vax V-124 Dual V (RRP £299.99) has heated cleaning, SpinScrub™ brushes and Dual VTM Air Path technology that delivers consistent suction across the width of the floor head, for premium cleaning performance and faster drying times.

Vax offers customers total peace of mind with a 6-year parts and labour guarantee*** on all its heated cleaning carpet washers, and a UK based helpline open 7 days a week. For further information or for stockist details visit the website at www.vax.co.uk or call the Vax helpline on 0870 606 1248.

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Established in 1977, Vax is the UK's number one floorcare brand. Vax's headquarters are located in Droitwich, Worcestershire, England, and its floorcare products are distributed worldwide. Vax prides itself on developing products that combine patented technology with features that provide solutions to a wide range of cleaning tasks. Vax's product portfolio offers a comprehensive range of carpet washers, vacuum cleaners, steam cleaners and hardfloor cleaners. Vax UK is a wholly owned subsidiary of Hong Kong based TechTronic Industries Co.Ltd. (TTi) TTi is a market and innovation leader in power equipment products, floor care appliances, laser and electronic products. The Group recorded sales of HK\$24.7 billion in 2007.

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