Stone Technologies Unveils New Sustainable Stone Products

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STONE TECHNOLOGIES UNVEILS NEW SUSTAINABLE STONE PRODUCTS AT "GO VERDE" SHOWCASE

Corporate Partners Invite Architects, Builders, Designers To "Go Green" on Thursday, June 18 at Stone Technologies

WOBURN, Mass (June 8, 2009) – The adage, "Waste not, want not," takes on new significance as Stone Technologies unveils its new sustainable design product, Butcher RockTM. This innovative, eco-friendly application of natural stone remnants is made of 100% recycled granite and is completely customizable by any conceivable color, pattern, and texture. Ideal for architects and designers, Butcher Rock is limited only by imagination.

"We're so pleased to be able to lead, support, and promote this environmental initiative," said Guy Fodera, president of Stone Technologies, LLC. "We are grateful for the involvement and dedication of our valued corporate partners who help us forge our commitment to offering sustainable products."

Butcher RockTM is just one of the sustainable design products to be introduced at Stone Technologies' first annual "Go Verde" gala event. On Thursday, June 18 from 4pm to 8pm, Stone Tech and its featured corporate partners will showcase a selection of green design products and services to the area's finest architects, builders, and interior design specialists. The event with be held at Stone Tech's Design Center at 5 Draper Street in Woburn, Mass.

Among the exhibitors to be showcased is Eco by Cosentino, a durable surface made of 75% recycled content composed of post-industrial or post-consumer materials and is bound by an environmentally friendly resin which comes in part from corn oil.

"With great foresight Stone Technologies has exhibited their commitment to being socially responsible," said Brian Lynch, market manager for Cosentino, New England. "Cosentino is proud to have the opportunity to partner in their initiatives."

Another showcase partner is Vetrazzo's recycled glass countertops. All glass used in Vetrazzo is recycled, and it makes up about 85% of the final material by weight. The glass comes from curbside recycling programs, post industrial usage, windows, dinnerware, stemware, automotive windshields, stained glass, laboratory glass, reclaimed glass from building demolition, and other unusual sources such as decommissioned traffic lights.

Green Depot will showcase Foundations Bamboo, rapidly renewable vertical/horizontal natural/caramel bamboo flooring and plywood; Ivy Coatings, a zero voc, non-toxic paint which improves indoor air quality; Caroma Dual Flush Toilets which promote water conservation; and Ultra Touch Insulation made from

recycled denim jean, a rapidly renewable resource with recycled materials that lessen trash landfills.

Lucia Lighting & Design will feature various types of sustainable LED lighting, non toxic light emitting diodes which lasts about 50,000 hours, used in applications such as under cabinet lighting. They will demonstrate how it lights stone and which products work best with each type of stone.

Additional green partners showcased at Stone Technologies' "Go Verde" event will include LG Viatera, Atlantic Plywood and its Tenegran Bamboo, P & L Marble, Parksite with its Eco Top Paper Product, and TwoBFree2, a sales and marketing enhancement company dedicated to representing sustainable product and service companies.

"The demand for environmentally responsible products is so prevalent among our clients today that there is a new paradigm in kitchens," said Donna Venegas, owner of Venegas and Company, a boutique design studio specializing in custom cabinetry. "As designers, we stay in front of changes like this, by using resources like Stone Technologies to be knowledgeable in offering multiple green solutions."

For more information, contact Glenn Murray at Stone Technologies by calling 781-358-6500. For media inquiries, please contact Jennifer Toone Corrigan at 401-861-5052 or via email at jtoone@intoone.com.

About Stone Technologies, LLC

Incorporated in 1990, Stone Technologies is a world-class custom supplier, fabricator and installer of the finest natural and engineered stone products available today. The company's commitment to quality and sustainable building design is evident through its exclusive innovations such as Butcher RockTM, and its valuable relationships with award-winning green industry partners.

Visit www.stonetechonline.com for the latest product news, industry events, and service offerings.

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Our rich history of experience includes marketing programs for large and small scale businesses, new product launches, rejuvenating seasoned brands, promotions for individuals, and project-based work for peak season sales support.

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