



Franchise Solutions' Business Directory Highlights Eco-Friendly Shade Structure Concept

Environmentally friendly franchise concepts like SKYShades are becoming increasingly popular as the public trends towards renewable energy products and services.

July 6, 2009 - [PRLog](#) -- As more businesses and consumers aim to go green they are seeking out innovative, environmentally-friendly products. With reducing sun exposure and energy consumption at the top of peoples' minds, shade structures like those offered by SKYShades (http://www.franchisesolutions.com/franchise/Sky_Shades_USA.cfm), are becoming permanent fixtures at hotels, restaurants, amphitheaters, sports stadiums, office buildings, car parks and many other facilities. SKYShades, a global leader in the design and delivery of high-quality shade structures, is expanding throughout the U.S.; and in an effort to grow their distribution network, they've chosen to list their franchise opportunity on Franchise Solutions' business directory.

In Australia, shade structures are a half-billion-dollar industry and it's estimated that the tension membrane and shade structure industry in the U.S. could reach \$1 billion in the next six to eight years. The SKYShades franchise concept provides would-be business owners with a ground-floor opportunity to become part of this emerging market and tap into the world's desire for renewable energy sources (<http://www.franchisesolutions.com/earth-friendly-franchis...>).

SKYShades franchisees don't need to possess an engineering or architecture background, as they receive project design, engineering and installation support; and typically focus on networking and building relationships with prospective clients. Architects, construction executives and developers, are among the clients that SKYShades franchisees work closely with. The home-based, low-overhead business model provides franchisees with freedom and flexibility. SKYShades franchisees set their own appointments and are in control of their schedules.

The growing popularity and versatility of shade structures provides SKYShades franchisees with significant competitive advantages. Shade structures add visual interest and enhance the appearance of a property, and are also less expensive and require less maintenance than glass or polycarbonate roofing materials. The heat-reflective nature of SKYShades structures also helps clients reduce their air conditioning costs and energy consumption (http://www.franchisesolutions.com/energy_efficient_franch...).

SKYShades is on the cutting-edge of both the tension membrane roofing and solar energy industries. Through a partnership with the U.S. Company, Konarka Inc., SKYShades is offering structures that are equipped with Konarka's Power Plastic thin film solar-panel sheets. This feature allows for the conversion of solar energy into clean green electricity and will position SKYShades and their franchisees as leaders in the "clean, green, energy explosion".

In addition to SKYShades, the Green Businesses section of Franchise Solutions' business directory, features numerous environmentally-friendly franchises and business opportunities that provide a variety of products and services.

Franchise Solutions also offers business buyers useful tools and resources including financing information,

a three-step Franchise Finder application and the latest industry news. Aspiring business owners can also explore Franchise Solutions' entire business directory featuring franchises and business opportunities in a wide range of industry categories.

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Franchise Solutions provides franchises for sale and business opportunities to those wanting to start their own business. Search the small business directory to find the franchise opportunities that match your interests, skills and financial requirements.

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