

Knoxville Chamber Announces Unique Partnership With Cellular Sales Verizon Wireless

Knoxville Chamber announces unique partnership with the nation's largest retailer of Verizon Wireless, Cellular Sales. Arrangement brings new information, education to Knoxville Chamber members

Aug. 20, 2009 - [PRLog](#) -- Knoxville, Tenn. – Today, the Knoxville Chamber and Cellular Sales of Knoxville, Inc. announced a unique partnership that will provide Chamber members with access to wireless technology and training. Together, the organizations will also work to grow regional businesses and ensure that the workforce is technologically advanced. In an unprecedented move, the Chamber announced that Cellular Sales will be the Knoxville Chamber's "Official Wireless Provider."

"This opportunity to work with such a reputable member of our business community is a benefit to us and to our members," says Michelle Kiely, Chamber director of membership development. "The Chamber and its staff require reliable means of communication in and out of the office to maintain the highest level of customer support and service. This partnership affords the staff and Chamber members the opportunity to learn more about how mobile connectivity can make us all more productive."

Cellular Sales is a management company that operates authorized retail stores for Verizon Wireless throughout the South, Midwest, and Atlantic regions of the United States. It is the largest independent Verizon Wireless retailer in the country, and is still growing. By year-end, there will be more than 300 Cellular Sales stores throughout the United States. The company prides itself on an unrelenting focus on total customer satisfaction. Dedication to its customers has become its corporate mission.

Working with the nation's largest Verizon wireless carrier that has the greatest market share in this region makes sense for the Chamber. Accessing business tools and services for its members has become a high priority for the Chamber.

"We're excited about this partnership because increasing our relationships with members of Knoxville's business community will benefit us and them tremendously," says Jay Witherspoon, Cellular Sales advertising director. "What's more, our attention to superior customer service will allow area companies to experience the support they need to prosper."

Cellular Sales offers the widest broadband coverage in the market. Verizon Wireless' newly launched wireless MiFi device creates hotspots that can support up to five wireless devices at one time; an increasingly popular item for small business accessibility. Verizon Wireless' introduction of its 700 megahertz (4G) Long-Term Evolution network in 2010 will increase connectivity, download speeds, and upload speeds by utilizing frequencies once reserved for analog television broadcasts. These mobile broadband speeds will be 10 times faster than current mobile broadband connections.

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