

## **Saying Thank You to your Boss & celebrating Sweetest Day with Edible Arrangements®**

*With Bosses and sweetest day in mind, Edible Arrangements® has designed a sweet and spooky collection of fruit bouquets that are sure to dazzle and delight friends and family.*

**Oct. 15, 2009** - [PRLog](#) -- Edible Arrangements®, the pioneer and leader in artistically designed fresh-fruit displays and chocolate dipped fruit, invites consumers to celebrate the Bosses day and sweetest day with a bouquet of gourmet hand dipped chocolate covered strawberries.

Edible Arrangements® fresh fruit arrangements start at the same price as most floral assortments and feature a variety of fresh fruits including pineapple, cantaloupe, honeydew, grapes, pears, watermelon, mango, kiwi and strawberries. Each Edible Arrangements® product is made-to-order to assure freshness; no preservatives or sweeteners are ever used on the fruit. The artistically designed fruit bouquets are arranged in a reusable container and delivered fresh nationwide or available for pick-up at one of more than 900 Edible Arrangements® locations nationwide.

### **GIFTS FOR BOSSES, SWEETEST DAY GIFTS AND GIFT BASKETS ARRANGEMENTS**

With Bosses and sweetest day in mind, Edible Arrangements® has designed a sweet and spooky collection of fruit bouquets that are sure to dazzle and delight friends and family. Bursting with fruits and flavors of the fall season, including ghost-shaped pineapple, hand-dipped chocolate and cinnamon apple wedges and other fresh fruit favorites, these beautiful hand-sculpted arrangements will add seasonal color to centerpieces and a frightfully fun touch to sweet parties.

So you want to thank your boss or show how much you appreciate them for being nice throughout the year? Or perhaps you are waiting for a pay review to be carried out but your boss seems to keep forgetting it due to some ongoing busy to-do list. Special "Gifts for bosses" provides you right way that you can adopt to get be little more prominent.

Featured arrangements include:

-- The CEO (Chief Executive Orange)<sup>™</sup> -- Show your appreciation with a small Chocolate Citrus Blossom<sup>™</sup> overflowing with pineapple daisies, cantaloupe, fresh strawberries, juicy orange slices, grapes and orange wedges hand dipped in gourmet chocolate and accompanied with a Bosses Day or Thank you balloon.

-- The Head Fruit<sup>™</sup> -- National Bosses Day is October 16! Say "thank you!" with a delicious fruit bouquet overflowing with pineapple daisies, strawberries, grapes, cantaloupe & honeydew accompanied by a Mylar Bosses Day/Thank You balloon and a jar of chocolate dipping sauce with a festive fruit shaped dish.

-- Appreciation Bouquet<sup>™</sup> -- Fresh strawberries hand dipped in gourmet chocolate and arranged in a keepsake Edible Arrangements® mug".

Sweetest Day now largely involves giving small presents such as greeting cards, sweetest day gift baskets, and flowers to love ones. While this day is not as large or widely observed as Valentine's Day, it is still celebrated in parts of the United States, despite persistent allegations of being a "Hallmark holiday." However, there have been great discrepancies between sweetest day gifts and Valentine day gifts. Looking into the history of sweetest day we can learn that the day is marked to remind us that a thoughtful word or deed could enrich lives and give a meaning to it. Perhaps giving sweetest day fruit would be a good idea to your loved one or a sweetest day fruit baskets where the basket would consist of fresh, sweet fruit. So you

need to think of some sweetest day gift ideas and celebrate the sweetness with your loved one.

Featured arrangements include:

-- Sweetheart Bouquet® -- Fresh strawberries hand dipped in gourmet chocolate and arranged in a keepsake container.

--Love at First Delight™ -- The perfect combination of fruit & chocolate! A regular Berry Chocolate Bouquet® arrangement filled with fresh strawberries, chocolate covered strawberries, pineapple daisies and hearts, cantaloupe and grapes. Arrangement is accompanied by an 18" Mylar "I Love You" balloon.

-- Sweetest Thing™ -- A large Delicious Fruit Design overflowing with chocolate dipped pineapple daisies, strawberries, grapes, cantaloupe and honeydew accompanied by a Russ plush Bear and Love Balloon.

Ordering Edible Arrangements® is as quick and simple as purchasing flowers. Assortments are available in store via a toll-free number at 1-1877-DOFRUIT or order online at [www.EdibleArrangements.com](http://www.EdibleArrangements.com)

To find us on Face book please visit [www.facebook.com/dofruit](http://www.facebook.com/dofruit) and become an Edible Arrangement® fan to enjoy exciting new offers and promotions.

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