

Online commercial kitchen Products Company Launches the KitchenAid Artisan Mixer

In an ongoing effort to bring the latest restaurant equipment and commercial food service products to its customers, Cook's Direct located on the web cooks direct has launched the KitchenAid Artisan Mixer in more than two dozen colors

Nov. 12, 2009 - [PRLog](#) -- Chicago-based online store for commercial kitchen and food service equipment Cook's Direct located on the web at www.cooksdirect.com has recently launched the complete line of KitchenAid Artisan series mixers on its website at everyday low prices. Dubbed as one of the most revolutionary commercial kitchen products to be introduced in recent times, the Artisan series mixer has been designed for the global market owing to its unique features and industrial strength reliability.

Warrenville, IL

November 12, 2009 -- In its continuing effort to bring top-of-the-line restaurant equipment and commercial kitchen products to the nation's restaurants, hotels, resorts, cafeterias and other industrial food service operators, online commercial kitchen products company Cook's Direct (www.cooksdirect.com) has launched on its website the entire range of KitchenAid Artisan mixers in a dazzling array of shades and colors.

The KitchenAid Artisan Mixer delivers 325W of solid power and can effortlessly mix to perfection a large assortment of ingredients such as pizza dough, regular dough for bakery and confectionary products and just about every other food product, which calls for mixing. Restaurant chefs, for instance, can use it to make rich pasta, mouth watering ice cream desserts and desserts which call for fruit blends.

Ergonomic Design for the Fast-paced Commercial Kitchen

The KitchenAid Artisan Mixer, which comes with a tilt-head design for easy access to bowl and beaters, includes a 5 qt (9 cup) stainless steel bowl, pour shield, flat beater, dough hook, and a wire whip all of which are of premium quality meant to withstand prolonged commercial use. The KitchenAid Artisan Mixer also includes a front power hub for additional attachments which can be purchased separately. A full line of accessories is also available from Cook's Direct.

Impressive Color Range

In addition to its superior quality and sound technical specification details of which are available by writing to Cook's Direct, the KitchenAid Artisan series mixer is available in an unusually large assortment of colors thus allowing it to aesthetically blend in with the prevailing decor of any commercial food service facility. The long list of 25 shades and colors includes Almond Cream, Buttercup, Imperial Black, Bayleaf, Cobalt Blue, Blue Willow, Boysenberry, Cornflower Blue, Caviar, Empire Red, French Blue, Green Apple, Gloss Cinnamon, Grey, Ice, Metallic Chrome, Majestic Yellow, Onyx Black, Pear, Persimmon, Pistachio, Tangerine, White, White-on-White and Yellow Pepper.

Also, the Artisan stand mixer's 10-speed slide control can range from a super fast whip to a slow and gentle stir. More information about the KitchenAid Artisan Mixer, which is currently available from Cook's Direct at well below the manufacturer's suggested retail price, can be obtained by either calling or writing to Cook's Direct.

About Cook's Direct

Cook's Direct provides a full range of brand name commercial kitchen equipment including all types of commercial restaurant equipment and kitchen supplies. We carry all the top brands, provide courteous customer service and deliver nationwide in the US and Canada. Call Jeff Breeden, Chief Operating Officer, Cook's Direct at 800-956-5571, Write to him at jbreeden@cooksdirect.com. Visit: <http://www.cooksdirect.com> for the most exclusive range of restaurant equipment, restaurant supplies and commercial kitchen equipment on the Internet.

For more information

Product URL: <http://www.cooksdirect.com/Categoryitem.aspx?catalog=PUBL...>

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