

Cellular Sales Verizon Wireless Expanding in Fairlawn and Christiansburg, Va.

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Dec. 4, 2009 - [PRLog](#) -- KNOXVILLE, Tenn. – Cellular Sales, the nation's largest retailer of Verizon Wireless, is expanding in Fairlawn and Christiansburg, Va. The new Cellular Sales stores opened at 7347 Peppers Ferry Boulevard in Fairlawn and 2455 N. Franklin Street in Christiansburg last week.

Cellular Sales is a 15-year old privately held company headquartered in Knoxville, Tenn. The company currently operates throughout the United States. By year end, Cellular Sales – which attributes its rapid growth to unparalleled customer service – will operate more than 300 locations throughout the country. For the past two years, Inc. Magazine has named Cellular Sales one of the nation's fastest growing privately held companies. This year, the company was in the Top 100 for retailers.

“Cellular Sales’ ranking on this year’s Inc. 5,000 list is a testimony to customer service,” said Dane Scism, founder and CEO of Cellular Sales. “Our business model is based on treating every customer as if they were our only customer. People notice it when you take care of them.

“How many people are there that know exactly who to call – by name – when they have a question about their cell phone or their service plan? Our customers have a name and contact number for their own personal wireless consultant, a real person they can talk to right there in their own community. We’re proud of the way we take care of customers, and we know it is the reason we are growing.”

For the past 15 years, Cellular Sales has consistently outperformed the rest of its industry, and is now the nation's largest retailer of Verizon Wireless. By year end, Knoxville, Tenn.-based Cellular Sales will open 50 new stores, bringing the company's total number of locations to over 300.

“When the economy is booming, growth is expected,” Scism said. “But companies that are growing in spite of the economy – like Cellular Sales – have to be doing something different.”

For more information about the new Cellular Sales Verizon Wireless stores, visit the company's web site at www.cellularsales.com or call (804) 363-9300.

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