



Utah Based Rhinorock Develops New Concrete Fence: Uses 90% Less Material



In response to the need for more affordable fencing, RhinoRock has developed a proprietary manufacturing process that eliminates 90% of the concrete material resulting in lower costs to produce and ship.

Jan. 2, 2010 - [PRLog](#) -- PROVO, UTAH: Even in challenging times people still want fencing. In response to the need for more affordable fencing, RhinoRock has developed a proprietary manufacturing process that eliminates 90% of the concrete material used in a typical concrete fence. The significant reduction in material requirements translates into much lower costs to produce and ship. In the low thirties per lineal foot installed, the RhinoRock concrete fence has preserved the qualities of a traditional concrete fence, but at a cost close to a vinyl fence.

Brian Morrow of RhinoRock, says the guiding principle in the ten year development of the product was to create a concrete fence that is beautiful and durable, but also affordable.

Wind load testing shows that the RhinoRock concrete fence panel will meet a 120 mph Exposure B rating. The full engineering report is available on their website www.RhinoRock.com.

Due to the significant reduction in weight, the RhinoRock fence can be installed in back yards with little damage to the existing landscaping. In contrast to a typical concrete fence, the RhinoRock concrete fence does not require large equipment for installation as the components can be moved into place by hand.

The six foot tall column and panel fence system is protected by two patents and two more that are pending. Adam Anderson, general manager of RhinoRock, says that due to its reduction in weight and efficient patented installation system, a three person crew can install between 400 to 600 lineal feet of the RhinoRock fence in one day.

The RhinoRock concrete fence product is sold and installed by licensed re-sellers who must go through a certification training in order to become certified installers.

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RhinoRock manufactures a concrete fence that uses 90% less material than a typical concrete fence. Significant reduction in material translates into reduced costs to produce and ship.

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