

General Motors Europe in partnership with Standox



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Feb. 5, 2010 - [PRLog](#) -- General Motors Europe (GME) and Standox recently signed a cooperation agreement. This means that the German paints manufacturer (<http://standox.com/company>) has officially received Europe-wide approval of its products for all paint repair work performed on Opel and Vauxhall branded vehicles.

As part of GME's efforts to improve the performance and quality of its bodyshops, the scope of the agreement has been expanded to cover aspects which go clearly beyond a mere product approval. Under the terms agreed, Standox will support the European Opel and Vauxhall dealership networks in all technical matters related to professional vehicle refinishing. This also includes a comprehensive knowledge transfer, with Standox playing an active role in the training programmes organised by GME for its bodyshops. Standox experts will offer training events and seminars on refinishing techniques and coloristics and give advice to the bodyshops in other areas, such as process improvements and business management.

The signing of the agreement was preceded by numerous product tests to demonstrate compliance with the strict specifications stipulated by the GM parent company. Concluded for an unlimited period of time, the agreement underlines the company's confidence in Standox products and the professional technical support and advice given to the bodyshops.

Apart from top-notch quality, GME placed great emphasis on quick and Europe-wide availability of the products as well as comprehensive support services to be provided by its future cooperation partner. Standox Brand Manager Zvonimir Simunovic says: "This agreement shows that our forward looking products and services meet the highest requirements. The cooperation between GME and us will be a good example of a successful long-term partnership."

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Standox is one of Europe's leading manufacturers of car refinishing paints. With its headquarters in Wuppertal, Germany, the company offers innovative and environmentally compatible product systems

worldwide.

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