

Cambodia Water Festival 2008

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Feb. 14, 2010 - [PRLog](#) -- Phnom Penh, a capital city of Cambodia, is now ready to host the upcoming water festival, which bring a brilliant of colorful boat racers to the audiences and visualize the braveness of Angkorian Navy in water battle field during the great Khmer Empire. This festival will offer a great significance of its attractiveness particularly to the domestic tourist.

The Water Festival or “Bun Om Tuk” in Khmer is a mega- event of the year which will be annually celebrated in Phnom Penh. This festival is celebrated at the end of the rainy season, the start of fishing season and when the changing of direction of the Tonle Sap’s flowing- a unique natural phenomenon- and it coincides with the full moon, traditionally bountiful harvest of agriculture.

The Water Festival represents the powerful of the Navy of the King Jayavaraman VII that could defeat over the Cham invasion. The Festival not also remind the powerful of Navy of the great Angkorian Empire but also to religiously make the god of the river happy so as that he will provide more fish and the rice crop will be plentiful. So what will happen in Phnom Penh during the Water festival?

The upcoming mega-event will be held from 11 to 13 November in Phnom Penh. The selected boat racers from provincial town will meet each other to celebrate a three-day boat competition which composes of 395 registered boats. The festival provides a unique landscape of the year. Thousands of spectators move to capital city and make Phnom Penh a carnival atmosphere. With the carnival atmosphere, many business companies take this golden opportunity to hit the sale target and make a mass marketing campaign.

During this occasion, a wide variety of creational activities is taken place in line along the river side such as a multi-product exhibition, hundred of food stands with DJ live show, live concert, and night of firework-sparking the sky to light up- game of chance, decorated light boat and other initiative entertainment activities which make the festival marvelous.

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