World's Cheapest Electric Vehicle Ev Coming To Usa

PTI reports that the small car being showcased by the Tatas is expected to be retailed there at around US\$ 5,000. If the 4 seats Nano EV retails between \$5,000 and 9,000 it is likely to be the world's cheapest electric vehicle EV. NanoEV/EVnano.com

March 4, 2010 - <u>*PRLog*</u> -- Tata Nano, the world's cheapest car, was introduced at the Delhi Auto Show in January, 2008 and retails for about US\$ 2,500 in India.

There are millions of college and highschool students all over the industrialized world who would love to have an affordable EV as their first car. Another population who stands to benefit from such opportunity is the third world working population where gas price is exorbitant and hydroelectric energy is readily available. One such opportunity exists right now in the country of Haiti who's infrastructure is almost totally devastated by the earthquake. Combined with alternative energy development, a cheap EV would be ideal there. Tata Nano EV could replace or supplant gas cars in most island nations around the world whith short distance travel like exists in the Carribbean and Pacific Islands.

At the Detroit Motor Show Tata Technologies presented its 'Better Innovation' event at the Detroit Science Center and Ratan Tata, Tata Motors' chairman, while speaking at the Delhi Auto Expo confirmed that his company was working on a Nano variant for the American market.

Here is what he said, "We also recognise there is a market for the Nano not only in developing countries, but possibly in the developed countries. For the United States we need a car which has a larger engine and we need additional crash test modifications and we are in the process of doing it. We should be there in about three years." Most think he is referring here to an electric motor.

"The innovative thinking that brought the Tata Nano to market is symbolic of what Tata Technologies has to offer the automotive industry. Tata Technologies was front-and-center in engineering and developing the Nano; working closely with Tata Motors and with a significant number of the Nano project suppliers", said Warren Harris, Tata Technologies' president and COO of the Center for Advanced Engineering and Design in Pune, India.

Tata is expected to keep its claim by also being the cheapest in the US for the EV variant as well. PTI reports that the small car being showcased by the Tatas is expected to be retailed there at around US\$ 5,000. If the 4 seats Nano EV retails between \$5,000 and 9,000 it is likely to be the world's cheapest electric vehicle EV.

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