

Speech Remedy's Speech Therapy Product "SR-Cognition" Selected by Genesis Rehab Services

Leading Rehab Provider to Offer Industry's Most Up-to-Date Tool Available to its Extensive Network of Therapists

March 5, 2010 - [PRLog](#) -- BELMONT, CALIF – **Genesis Rehab Services (GRS)**, one of the largest rehabilitation organizations in the country, has selected **Speech Remedy's** multisensory rehab tool kit "**SR-Cognition**" as the first therapeutic tool offered to its network of speech language pathologists.

Speech Remedy is a leading provider of speech therapy rehabilitation materials, focused on the adult population (16 years of age and older). GRS will be using Speech Remedy's "SR-Cognition" tool kit in its 900+ skilled nursing centers, assisted living facilities, hospitals, home health companies, adult day care programs across the United States.

"**SR-Cognition**" is a complete therapeutic tool-set targeting adult cognitive rehabilitation. The comprehensive kit contains two workbooks (one with easel option and one with re-useable reproducible pages) featuring hundreds of therapeutic activities; 85 photo cards; 20 picture cards, and a dry erase marker all in a portable tote box. Activities and exercises feature realistic every day scenarios, in real world environments using current cues for memory and language building, daily living and life skills development and reinforcement.

"We reviewed and selected Speech Remedy's "SR-Cognition" as the standard tool for our speech-language pathologists because it is the most comprehensive therapeutic material of its kind, offering a cutting-edge, hands-on, interactive approach to rehabilitation," said Garry Pezzano, SLP and Vice President of Clinical Operations for Genesis Rehab Services.

"We are committed to clinical excellence and staff development and one of our challenges has been to find relevant, age appropriate, easy-to-use materials to meet the needs of our diverse population. Speech Remedy's up-to-date, realistic, professionally tested and designed products will be an effective remedial tool for our therapists to use with their clients and are a welcome addition to our innovative continuing education offerings for our staff," Pezzano asserted.

Speech Remedy was founded in 2006 by Joanna Boyer and Terri Tarnoff Snyder, both licensed, practicing speech-language pathologists, to address the need for current, multicultural, functional, "real life" applicable rehabilitation materials for ages 16 and older.

With an aging baby boomer population and 1 in 6 Americans with a speech, language or hearing disorder, the demand for speech language professionals with effective materials is at an all-time high.

Speech Remedy products can help rehabilitate individuals who have sustained a stroke, traumatic brain injury, cranial resection, tumor, or are suffering from degenerative conditions such as dementia, ALS, or multiple sclerosis and may also aid high school aged individuals with developmental challenges by providing functional and independent life skills training.

Since the release of SR-Cognition, Speech Remedy has launched eight Photo Card Decks, addressing: Confrontational Naming, Problem Solving, Safety & Awareness, Categorization & Scanning and Sequencing. The photo card decks promote: sustained attention, visual scanning, word retrieval, vocabulary and word relationships, articulation, sequential thought, topic maintenance, problem identification, critical thinking and safety awareness. Each card deck features 25 color, up-to-date images

with real-life situations and objects. Suggested questions and answers for discussions of these images are provided on the back of each card.

The SR-Cognition kit and supplementary photo card decks are currently being used by hundreds of speech-language pathologists and family members across the U.S., Canada and overseas.

Health professionals and care-givers can learn more about Speech Remedy products at <http://www.speechremedy.com>, where each product is reviewed and rated by unbiased users. The website also provides a resource for job seekers, with a job listings feed for speech language professionals and a news board for industry-related news. For more information on Genesis Rehab Services, a leader in the long-term care rehabilitation industry, please visit <http://www.genesisrehab.com>

About Speech Remedy

Speech Remedy was founded in 2006 to provide cutting-edge multisensory therapeutic materials to the SLP (Speech Language Pathology) community. Speech Remedy's products are developed by Joanna (Light) Boyer, M.S., M.A. CCC-SLP a published cognitive psychologist and licensed speech-language pathologist and Terri Tarnoff Snyder, M.A. CCC-SLP, a practicing speech-language pathologist of over 27 years and Rehabilitation Director of Breakthrough, Inc. Speech Remedy's products are being used by health professionals in leading university communication clinics, home health care agencies, assisted living centers, board and care facilities, acute hospitals, skilled nursing facilities, adult day health centers and public schools.

About Genesis Rehab Services

Genesis Rehab Services (GRS) is a leading provider of contract physical therapy, occupational therapy, speech therapy, respiratory therapy and wellness services in the long-term care rehabilitation industry. They are one of the largest and strongest rehabilitation organizations in the country, serving over 900 skilled nursing centers, assisted living facilities, independent living facilities, hospitals, home health companies, adult day care programs, and outpatient clinics in 25 states and the District of Columbia.

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