

## **Linchpin Communications Provides Public Relations Services**

*Public Relations Firm Serves Clients From Diverse Industries*

**June 5, 2010** - [PRLog](#) -- Linchpin Communications , a public relations consultancy, specializes in cost-effective communications campaigns for companies and entrepreneurs. Its clients are drawn from a variety of industries, including financial services, healthcare, energy, and graphic communication.

The firm provides a full range of public relations and marketing services: publicity; media relations; social media; collateral and community outreach. Linchpin is headed up by Peter F. Burke, a veteran of the public relations business. Burke has directed strategic communications programs for consumer product companies, B2B clients, and professional service partnerships. His expertise includes crisis communications counsel, specifically in relation to labor relations. A graduate of Rutgers, Burke holds a Masters in Journalism from Penn State. Follow Linchpin on Twitter @ PRpfb.

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