

Dr. Ira S.. Wolfe Joins Faculty Of Consultants Gold To Train Independent Consultants

Dr. Ira S. Wolfe, successful independent business consultant and social networking expert, has joined with Consultants Gold founder Jennifer Leake to provide sales and marketing training to independent consultants.

Aug. 26, 2010 - [PRLog](#) -- Consultants Gold, an online community designed to teach key sales and marketing skills to independent consultants, has welcomed Dr. Ira S. Wolfe to the faculty.

Jennifer Leake, founder of Consultants Gold, says she welcomes Dr. Wolfe's expertise in both consulting and social networking.

"We exist to help independent consultants get more clients and bank more money," says Leake. " Dr. Wolfe's experience in using the internet and social networking to build his own successful consulting practice will be particularly valuable to our students."

"In today's business climate," Leake continues, "anyone that doesn't effectively use the internet to market their skills and services is at a real disadvantage. Dr. Wolfe 's goal is to help students learn and master these key skills so they can get more clients and bank more money."

Leake continues, "Dr. Wolfe brings to our faculty his expertise both as a successful consultant and an expert in using the internet, particularly online social networks. In today's business climate, these are necessary skills for any consultant."

Dr. Wolfe's book, "Geeks, Geezers, and Googlization: How to Manage the Unprecedented Convergence of the Wired, the Tired, and Technology in the Workplace," focuses on the impact of the internet on business. He is a popular speaker on the topic of using the internet and social media in business.

Dr. Wolfe's study action group is titled "Using The Internet To Find Clients—Making Sense Of It All," which promises to dispel confusion about online networking and help independent consultants master the art of using social sites to build relationships with potential clients.

Complete information on all class schedules is available on the Consultants Gold site at <http://www.consultantsgold.com/study-action-group-schedule/>

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Consultants Gold is an online resource community. Members have access to online classes and workshops along with a host of other membership benefits. Complete information about Consultants Gold is at <http://consultantsgold.com>

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