

## **Career Systems International and The Career Innovation Company Announce Strategic Partnership**

**LOS ANGELES - Sept. 18, 2014 - [PRLog](#)** -- Career Systems International (CSI), the employee engagement and career development company founded by Dr. Beverly Kaye, and The Career Innovation Company (Ci), a research and technology company, today announced a strategic partnership integrating CSI career development content into CiZone, a career portal platform, with the intent to make it available to global companies early in 2015.

Career development is one of the most powerful levers available to drive employee engagement, retention and results. The career portal provides career tools and resources to improve performance and development conversations as a way to drive business agility and highly-engaged performance. It includes the CareerPulse™ health-check, which gives users a comprehensive report to help them take control and be more agile. The focus is on supporting real conversations leading to action.

“Career Innovation has worked with leading global employers to understand and shape the future of work. This resulted in developing a next-generation career portal that supports a range of HR priorities, and is easy to integrate, adapt and refresh,” says Jonathan Winter, Founder of Career Innovation. “Users like the portal’s scenario-based approach towards career development, versus a traditional linear planning approach. Integrating CSI content into the portal will enhance the user experience. Additionally, organizations will have the ability to easily incorporate all of their career resources into the career portal enabling them to give confidential development support to all employees.”

“For over thirty years, Career Systems International has provided innovative career development solutions through our CareerPower® Classic, CareerPower® 3.0 and Help Them Grow or Watch Them Go offerings for managers and employees. This partnership with Career Innovation will enhance our capabilities to serve our clients by offering online, interactive career tools and resources 24/7 with our content embedded,” says C. Patrick Smith, CEO, Career Systems International. “We’re excited about this partnership, the next phase of our content integration and our enhanced capabilities. Career Innovation has created a career portal platform that can be easily configured for our clients.”

### **About Career Systems International**

Career Systems International, headquartered in Los Angeles, CA is a privately held employee engagement and career development company that helps organizations worldwide maximize the strategic engagement, development and retention of key talent. Our powerful suite of talent solutions have helped organizations reduce costs associated with talent loss and/or underperformance, while fostering a culture of support for the individuals, managers, and leaders. We help transform organizational cultures where employees are energized and managers are supportive. We offer deceptively simple systems and strategies so they can deliver training and tools on their terms – how and when they want it – and for sustainable business results. Visit <http://www.careersystemsintl.com> for more information.

### **About The Career Innovation Company**

The Career Innovation Company, headquartered in Oxford, UK, is a catalyst organization, working with large and fast-growth employers to create inspiring workplaces in which people can thrive and grow. Using research to understand issues, spot trends and identify ways to shape the future of work, we focus on helping organizations put in place a career strategy. By supporting a focus on learning and careers we help build trust, purpose and productivity in workplaces around the world. Visit <http://www.careerinnovation.com> for more information.

**Contact**

Lindsay Watkins

[\\*\\*\\*@careersystemsintl.com](mailto:***@careersystemsintl.com)

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