

Microtel Inns & Suites in Seneca Falls, New York Named 'Hotel of the Year'

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May 14, 2007 - [PRLog](#) -- The Microtel Inns & Suites in Seneca Falls in New York's Fingerlake Region has been named 'Hotel of the Year,' an honor presented to the hotel that best represents the Microtel brand.

The 69-room hotel is owned and operated by Blue Star Development, LLC and Nicholas Massa of Geneva, NY; its general manager is Anthony Sindoni, a longtime resident of Geneva. Microtel is the economy/budget all-new construction hotel chain with more than 300 hotels open and under construction around the U.S. and internationally.

"Travelers to Seneca Falls – including the nearly 60 groups the hotel booked last year – have come to know that Microtel Inn & Suites is a brand they can count on," said Roy E. Flora, Chief Operating Officer for Atlanta-based U.S. Franchise Systems, Inc., parent company of the franchisor of the Microtel brand. "This hotel exceeds guests' expectations with outstanding quality and service."

The Seneca Falls Microtel is a Quality Excellence Award winner – with a quality score of 98% – and maintains extremely high occupancy year-round. During the winter, the staff serves hot soup to guests every 'Souper Tuesday' and hosts weekly cookouts during the summer. The hotel also provides flavored coffees and freshly baked cookies every evening.

"We couldn't have achieved this without a great staff," said Sindoni. "It's a real team effort in every way." Along with running an outstanding hotel, Sindoni heads up the New York State Microtel Marketing Co-Op to support the continued growth and expansion of the brand.

The Seneca Falls hotel was one of the first Microtels to install the brand's new 'Dream Well' bedding.

Crisp, comfortable and inviting, all Microtel hotels will soon provide guests with the stylish bedding with plush-top mattress pad and bed skirt, high quality 200-thread count white and khaki-piped linens with triple sheeting, down-like blanket, bed scarf and additional pillows. Mattress sleep sets are top-name brand quality.

About Microtel Inns & Suites

Microtel Inns & Suites is the first economy/budget hotel brand to offer guests free local and long distance phone calls within the continental U.S., plus free wireless high speed Internet access in all guestrooms nationwide. All Microtel hotels offer complimentary continental breakfast. For an unprecedented fifth consecutive year, Microtel was ranked highest in guest satisfaction among economy/budget hotel chains in the J.D. Power and Associates 2006 North America Hotel Guest Satisfaction Index StudySM.

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Seneca Falls, NY Microtel is Hotel of the Year...2/

For reservations, contact 1-800-771-7171 toll-free or TDD 1-800-824-2082, or visit <http://www.microtelinn.com>.

To reach the Seneca Falls Microtel directly, call 315-539-8438. The hotel is located at the intersection of Routes 5 and 20, convenient to Interstate 90 and many area attractions. All Microtel hotels are independently owned and operated.

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EDITORS' NOTE: PHOTOS ARE AVAILABLE.

Website: www.microtelinn.com/

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