

Distinctive Fingerprint Jewellery Brand, Smallprint, Expands Collection For Festive Period

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Aug. 15, 2007 - [PRLog](#) -- Smallprint, the first company in the UK to specialise in the creation of stunning pieces of silver jewellery featuring a child's actual fingerprint, today announces an exclusive new line of Christmas gifts.

Created specifically for the festive period, the new range consists of four different Christmas tree decorations, each one individually handcrafted and engraved, and capturing a child's fingerprint forever in pure polished silver. Aimed at proud parents looking for a truly original keepsake or unusual gift idea, the stunning new designs are available from 1 October 2007 and cost £50 each.

The yuletide decorations can be crafted in the shape of an angel, a festive bell, a jolly snowman or a Christmas tree.

Commenting on the new pieces, Smallprint founder, Maija Pykett says: "It's always difficult to find unique and original gifts at Christmas, so we're excited to be expanding our range with these unusual keepsakes.

The decorations can be used year after year, hung on the tree for generations to admire and enjoy, so they really are the gift that keeps on giving. And the new pieces perfectly complement our existing jewellery designs, meaning we can offer more choice than ever before. And, of course, if you can't decide which design to give, you can always buy gift vouchers and let your loved one pick their favourite."

In addition to the tree decorations, Smallprint is also expanding its classic jewellery range with the introduction of some exclusive pieces created in collaboration with jewellery designer Jane Davis.

Smallprint uses precious metal clay to create original pieces of silver jewellery – once the clay has been rolled out and shaped, the child's finger is gently pressed in place to create the print. Each piece is then individually sanded, engraved and fired, before being finished with solid silver settings, to create the most imaginative keepsake gift on the market.

Choose from a selection of necklaces, cufflinks, dogtags, keyrings and bracelet charms, all beautifully packaged for the perfect gift. The pieces can be created in the comfort of your own home or you may prefer to visit your local Smallprint workshop – prices start from just £20 and if you invite some friends to join you at a private session in your own home, you can benefit from up to 25% off your own purchases.

To make your appointment or for further enquiries, call 0117 944 4888, email sales@smallp.co.uk or visit <http://www.smallp.co.uk>

-ENDS-

NOTES TO EDITORS:

For further media information or high resolution photography of all ranges, please contact Lesley Singleton at LS Media on Lesley@lsmedia.co.uk or +44 (0)7926 160 389 / +44(0)20 8133 6795.

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