

Dental Equipment industry forecasts to 2011 & 2016

US demand to grow 3.7% annually through 2011

Nov. 12, 2007 - [PRLog](#) -- Dental Equipment industry forecasts to 2011 & 2016

Demand for dental equipment (excluding supplies) in the US is forecast to rise 3.7 percent per year to \$2.8 billion in 2011, aided by favorable economic conditions and population trends, as well as a strong interest in technology updates. Solid growth in the 50+ population segment will provide opportunities; for example, older individuals are more likely to require dental procedures than other segments of the population. An increase in dental procedures will expand the need for equipment, particularly those items that require relatively frequent replacement, such as hand instruments and tools used with hand pieces.

Advanced technology equipment to see most rapid gains

In general, equipment that features advanced technology, such as lasers, digital radiography and CAD/CAM systems, will provide the most rapid gains. Dentists are seeking higher tech equipment to improve office productivity; expand their procedure capabilities; and attract new patients with a state-of-the-art office appearance. A dentist investing in lasers, for example, is able to cash in on fast growing cosmetic dentistry procedures, such as teeth whitening, which a growing number of individuals undergo in order to maintain a youthful appearance. Although their initial cost is significantly higher than conventional radiography machines, digital types can significantly reduce operating costs, since these items do not require the use of chemicals or film. The use of CAD/CAM systems allows the dentist to create customized all-ceramic crowns, bridges or veneers from ceramic blanks in the same visit. These systems eliminate the dentist's reliance on an outside laboratory, reducing the amount of visits per procedure. Furniture and lighting are expected to achieve moderate growth, basically due to the lengthy useful lifespan of these items. Nevertheless, this product category will benefit from dental chair purchases, as dentists attempt to create comfortable settings for their patients. Lighting will benefit from a technology shift to higher value-added technologies, such as LED and fiber optic.

Study coverage

Details on these and other findings are available in the new industry study, Dental Equipment, priced at \$4400. It presents historical demand data for the years 1996, 2001 and 2006, and forecasts to 2011 and 2016 by equipment type (e.g., hand instruments and pieces, lasers, x-ray and digital imaging systems, instrument delivery systems, utility equipment, CAD/CAM systems, seating, lighting, toothbrushes, tongue scrappers); and end-use market (e.g., dental offices, consumers, dental laboratories). The study also considers market environment factors and regulatory issues, provide an overview of competitive strategies and merger and acquisition activity, evaluates company market share and profiles 30 leading US suppliers.

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Website	https://www.bharatbook.com
City/Town	Navi Mumbai
State/Province	Maharashtra
Zip	400614
Country	India
Industry	Medical
Tags	Dental , Equipment , Industry , Forecasts , Dental Equipment

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